FALL
Pro Folio
Professional Development for Designers, Studio Artists, Educators, and Businesses

CONTINUOUS MOMENTUM

Kendall College of Art and Design of Ferris State University
In life, as on the dance floor, wallflowers rarely turn heads. Success in the professional world stems from a refusal to stand by and watch as new ideas and practices emerge all around you.

At Kendall College of Art and Design of Ferris State University (KCAD) our Continuing Studies professional courses are designed to help you stay on your toes and build the creative skills necessary to conquer tomorrow’s challenges. With a host of new courses geared toward developing professional flexibility, we’re offering the vital creative experiences you need to keep your career in motion.

Immerse yourself in the kinetic energy of the city with our new course on Street Photography; learn to transition between mediums with ease in Pencil to Paint: Techniques & Observation, a workshop with studio artist Ralph Annunziata; or get your whole team together for one of our custom workshops, tailored to help your business leverage its creative potential.

Don’t hesitate — leap into leadership and sign up for a course today!

Brenda Sipe
Director of Continuing Studies

Sierra Casanova
Continuing Studies Coordinator

616.451.2787 x3012
PROFESSIONAL CALENDAR - AT A GLANCE

BUSINESS
Custom Workplace Training (p. 7)

LEADERSHIP: DESIGN AND INNOVATION
Achieving Success with Human-Centered Design (p. 8)

GRAPHIC DESIGN
Intro to Adobe Photoshop (p. 10) MON, 6:30-9:30pm
Intro to Adobe Illustrator (p. 10) TUES, 6:30-9:30pm
Adobe InDesign (p. 10) WED, 6:30-9:30pm
Print Production and Proofing (p. 10)

WEB DESIGN
Web Coding for Designers — MON, 6:30-9:30pm
HTML and CSS (p. 11)
Adobe Dreamweaver (p. 11) THURS, 6:30-9:30pm

INTERIOR DESIGN & ARCHITECTURE
AutoCAD Basics (p. 12) MON, 6:30-9:30pm
SketchUp for Designers (p. 12) MON, 6:30-9:30pm
BIM Drafting: Revit for Designers & Architects (p. 12)

PHOTOGRAPHY
Lightroom for Photographers (p. 13)
Street Photography (p. 13) TUES, 6:30-9:30pm
Portrait Photography (p. 13) THURS, 6:30-9:30pm

EDUCATION
Vivid Watercolor (p. 14) TUES, 6:30-9:30pm
Structural Drawing (p. 14) TUES, 6:30-9:30pm

STUDIO ART
Copper Enameling for Jewelers (p. 15) TUE, 6:30-9:30pm
Creating Digital Patterns for Fabric and Paper (p. 15) WED, 6:30-9:30pm
Abstract Digital Painting (p. 15) THURS, 6:30-9:30pm
Ralph ‘Nunzi’ Annunziata: Pencil to Paint: Techniques & Observations (p. 16)

WORKSHOPS
Print Production and Proofing (p. 10) FRI, 1:00-4:00pm
Ralph ‘Nunzi’ Annunziata: Pencil to Paint: Techniques & Observations (p. 16)

HOW TO REGISTER & POLICIES
(p. 18)

REGISTRATION FORMS
(p. 20)

PARKING
(p. 23)

ART CLASSES
MAKE GREAT GIFTS!
Gift certificates available online, or call 616.451.2787 x3012
BUSINESS

Custom Workplace Training
We develop custom courses for your business in areas like Design, Design Thinking, Computers, Business Innovation, and much more. Call 616.451.2787 x1139 for pricing and scheduling.

"GOOD DESIGN IS GOOD BUSINESS"
This course will provide an overview of the meaning of the Thomas J. Watson quote: “Good design is good business.” Learn about the definition of design as it exists in business today, and how a company can utilize it to achieve measurable business goals. How can you integrate all facets of good design as a company may see them, in order to gain cumulative benefits?

COLLABORATION & CREATIVITY
Beyond the buzzword, what are the potential, and the pitfalls of collaboration? What does it mean creatively? How do you prepare people to collaborate effectively? How can an entire company build a truly collaborative culture across the organization?

COMMUNICATION AUDITS
How can your in-house department periodically assess its output, what are the metrics that matter, what analysis processes work best, and how do you present these findings with clarity and credibility to the rest of the organization?

LEVERAGING YOUR BRAND
Your company has a brand, whether you acknowledge it or not. What is the role of your design team, in-house or out, in stewarding your brand? How does your design department engage all the stakeholders influencing the brand, and keep that dialogue productive? Is your brand position clear for all audiences, what does it mean to stay on message, and how do new products or services get added while maintaining a strong brand?

THE BRAND DEVELOPMENT PROCESS
This course will survey the most commonly used steps to create, build, migrate, and/or revitalize your brand. Understanding the types of brand architecture and strategies, will aid your design team in stewarding your brand successfully. You will learn how to utilize branding as a simple framework in addressing marketing communications issues.

BUILDING VENDOR PARTNERSHIPS
Your company, whether it has an internal capability or uses external creative resources needs to make sure vendor relationships are as effective, efficient, and accountable as possible. This means understanding the processes and outcomes involved, clarifying roles, agreeing to metrics to be used, and seeing that real value exists for all parties concerned.
BUSINESS CONT’D

ACHIEVING SUCCESS WITH HUMAN-CENTERED DESIGN

De-mystifying the language and practice of design and innovation.

You’ve heard the buzzwords—design thinking, human-centered design—now learn the meaning behind them, and discover new and powerful ways of solving problems and creating opportunities in your organization. This course is appropriate for leaders and high-potential employees from both the for-profit and non-profit sectors, working alongside one another.

Learn how to build internal capacity and innovate through hands-on mastery of context, methods, and tools. Classroom discussions, case studies, and an in-class project will illuminate content from the lectures. You will finish the course as a confident human-centered design practitioner, capable of bridging the gap between design methodology and traditional business practices to create unique and sustainable solutions. Take-home materials will enable you to fully integrate the strategies in your organization after the course. Also included is a half-hour coaching session with one of the instructors at a pre-arranged time. Note: participants cannot reschedule their coaching session once it has been assigned.

Instructors: Michael Dillane and Kathy Glynn

4 Sessions (light breakfast served at 8:30am daily)
- Base Camp/The Context of Innovation
  October 21, Friday, 9:00am – 5:00pm
- Insights/The Holy Grail of Innovation
  October 27, Thursday, 9:00am – 5:00pm
- October 28, Friday, 9:00am – 12:00 noon
- Scaling the Wall/Tools & Processes for Integration
  November 4, Friday, 9:00am – 5:00pm
- Leverage/Levers for Change
  November 11, Friday, 9:00am – 5:00pm

P900 16FKA-dates and times listed above

$2999, supplies and textbook provided, for one participant from an organization

Group rate (two or more from an organization): $1999 each, supplies and textbook provided

Special rates apply for participants from 501(c) organizations. Contact Brenda Sipe, Director of Continuing Studies, 616.451.2787 x3012, for more information.

Bring a current organizational project idea to the first class.

Michaeld Dillane, M.S. in Product Design and Development, Northwestern University is Director, Design Programming and Strategy at Newell Brands, and an adjunct professor for KCAD’s Design and Innovation Management Certificate, and Master of Arts in Design graduate program.

Kathy Glynn is the principal consultant for Blue Sky Thinking. She equips individuals, teams and organizations to find creative ways to solve problems and explore new opportunities. Her consulting approach is rooted in a human-centered methodology designed to uncover insights that result in innovative, actionable solutions. She helps move people’s thinking from what is, to what’s possible. Kathy earned both her Bachelor’s in Business and Master’s in Management from Aquinas College. She has also completed several design-related certificate programs including the Design and Innovation Management Certificate from KCAD, Design Thinking for Business Innovation from the University of Virginia’s Darden School of Business, and Design Thinking Action Lab from Stanford University. She was formerly a senior performance consultant for Steelcase, Inc.
COURSE LISTINGS - BY TYPE

Class Dates
Session I: September 6 – October 21
Session II: October 31 – December 16 / No classes November 23-27

GRAPHIC DESIGN

Monday classes
6:30-9:30pm

INTRO TO ADOBE ILLUSTRATOR
Explore Adobe Illustrator, the premier vector program used by designers today, and learn what it can do for you. Learn to create original logos, graphics, page layouts and simple illustrations in this beginning level course.
Instructor: Shane Van Oosterhout
D400 16FKA-Mondays, 6:30-9:30pm
September 12, 19, 26, October 3, 10, 17
D400 16FKB-Mondays, 6:30-9:30pm
October 31, November 7, 14, 21, 28, December 5, 12
$249, bring your own flash drive

Tuesday classes
6:30-9:30pm

INTRO TO ADOBE PHOTOSHOP
For beginners, learn how to use Adobe Photoshop® to edit and combine photos, create simple page layouts and more! This class will cover basic features of Photoshop.
Instructor: Katherine Johnson
D402 16FKA-Tuesdays, 6:30-9:30pm
September 6, 13, 20, 27, October 4, 11, 18
D402 16FKB-Tuesdays, 6:30-9:30pm
November 1, 8, 15, 22, 29, December 6, 13
$249, bring your own flash drive

Wednesday classes
6:30-9:30pm

ADOBE INDESIGN
Adobe InDesign is used to create printed documents including brochures, newsletters, magazines, menus and more. Learn how to format text, develop layouts using columns, grids, and styles; add photos and graphics; prepare your files for print; and create PDFs.
Instructor: Tim Nielsen
D418 16FKA-Wednesdays, 6:30-9:30pm
September 7, 14, 21, 28, October 5, 12, 19
D418 16FKB-Wednesdays, 6:30-9:30pm
November 2, 9, 16, 30, December 7, 14
$249, bring your own flash drive

Friday classes
1:00-4:00pm

PRINT PRODUCTION AND PROOFING
Eliminate file glitches, color errors, and other common printing problems with this informative workshop. Learn how digital files are processed to a variety of print and digital products and discover techniques to ensure your designs are accurately reproduced.
Instructor: Katherine Johnson
P422 16FKA-Friday, 1:00-4:00pm
September 9
P422 16FKB-Friday, 1:00-4:00pm
November 11
$69, bring your own flash drive

WEB DESIGN

Monday classes
6:30-9:30pm

WEB CODING FOR DESIGNERS — HTML AND CSS
For designers who want to learn HTML. Focus on the very basic building blocks of web design with HTML and CSS. You will use text based software and learn to create an all-purpose web page using a “single-page” layout that will also display well on mobile devices.
Instructor: Jean Hanks
P456 16FKA-Mondays, 6:30-9:30pm
September 12, 19, 26, October 3, 10, 17
P456 16FKB-Mondays, 6:30-9:30pm
November 3, 10, 17, December 1, 8, 15
$249, bring your own flash drive

Tuesday classes
6:30-9:30pm

ADOBE DREAMWEAVER
Become familiar with the basic features of the Adobe Dreamweaver web development application. You will learn about creating, organizing, and managing websites and how to create and edit web pages using Dreamweaver.
Instructor: Sean Gardner
D409 16 FKB-Thursdays, 6:30-9:30pm
November 3, 10, 17, December 1, 8, 15
$249, bring your own flash drive
## COURSE LISTINGS - BY TYPE

### Class Dates
**Session I:** September 6 – October 21
**Session II:** October 31 – December 16 / No classes November 23-27

### INTERIOR DESIGN AND ARCHITECTURE

**Monday classes 6:30-9:30pm**

**AUTOCAD® BASICS**
Learn the fundamentals of AutoCAD including setting up a drawing, line types and weights, dimension, and text styles. You will follow industry standards in drawing plans, elevations, and sections efficiently. Learn to print your drawings in multiple ways using the view ports, paper space, model space and plot styles.
Instructor: Rina Sahay
P501 16FKB-Mondays, 6:30-9:30pm
October 31, November 7, 14, 21, 28, December 5, 12
$249, bring your own flash drive

**SKETCHUP™ FOR DESIGNERS**
Learn the basics of Google SketchUp as this software applies to architecture, interior, and furniture design. Learn techniques for interfacing with other programs like AutoCAD, Photoshop, and Google Earth to achieve presentation ready documents.
Instructor: Troy Oglesby
P500 16FKA-Mondays, 6:30-9:30pm
September 12, 19, 26, October 3, 10, 17
$149, bring your own flash drive

**Thursday classes 6:30-9:30pm**

**BIM DRAFTING: REVIT® FOR DESIGNERS AND ARCHITECTS**
Learn the fundamentals of Revit Architecture software, including efficient 3-D modeling, drafting techniques, creating views of your BIM (Building Information Model), and setting up drawing sets. You will follow industry standards and create floor plans, elevations, and sections by slicing through your BIM.
Instructor: Troy Oglesby
P202 16FKA-Thursdays, 6:30-9:30pm
September 8, 15, 22, 29, October 6, 13, 20
$249, bring your own flash drive

### PHOTOGRAPHY

**Monday classes 6:30-9:30pm**

**LIGHTROOM® FOR PHOTOGRAPHERS**
Lightroom is Adobe’s professional photo editing and organization tool designed specifically with photographers in mind. From batch processing to color and exposure correcting to more advanced editing techniques, learn how to use Lightroom with or without Adobe Photoshop to take your photography to the next level.
Instructor: Katherine Johnson
PS90 16FKA-Mondays, 6:30-9:30pm
September 12, 19, 26, October 3, 10, 17
PS90 16FKB-Mondays, 6:30-9:30pm
October 31, November 7, 14, 21, 28, December 5, 12
$249, bring your own flash drive

**NEW! STREET PHOTOGRAPHY**
Take your camera to the streets of Grand Rapids. Learn about architectural photography and street photography styles. View the city in a whole new way through your camera lens.
Instructor: Eleanor Gatewood
D524 16FKA-Tuesdays, 6:30-9:30pm
September 8, 15, 22, 29, October 4, 11, 18
$249, bring your own camera and flash drive

**Tuesday classes 6:30-9:30pm**

**PORTRAIT PHOTOGRAPHY**
Learn about portrait photography while developing skills that will be useful in commercial or artistic work. You will learn advanced lighting skills and other techniques that will enhance your own unique work through portraiture.
Instructor: Eleanor Gatewood
D521 16FKA-Thursdays, 6:30-9:30pm
September 8, 15, 22, 29, October 6, 13, 20
D521 16FKB-Thursdays, 6:30-9:30pm
November 3, 10, 17, December 1, 8, 15
$249, bring your own camera and flash drive

**Thursday classes 6:30-9:30pm**
COURSE LISTINGS - BY TYPE

**Class Dates**
Session I: September 6 – October 21
Session II: October 31 – December 16 / No classes November 23-27

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**EDUCATION**

**Tuesday classes**
6:30-9:30pm

**VIVID WATERCOLOR**
Learn to use watercolor expressively. You will study color intensity and combination as well as basic watercolor techniques, including paper preparation, washes, dry brush and masking. Use still life and landscape as sources. This course has the flexibility for both the beginner and intermediate watercolor artist.

Instructor: Corinne Roberts
P200 16FKA-Tuesdays, 6:30-9:30pm
September 6, 13, 20, 27, October 4, 11, 18
P200 16FKB-Tuesdays, 6:30-9:30pm
November 1, 8, 15, 22, 29, December 6, 13
$249, supplies additional, supply list at kcad.edu/continuing-studies/class-outlines
SCECHs, 19, fee $20

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**STRUCTURAL DRAWING**
Take your drawing to the next level by learning the skill of seeing and interpreting value and underlying structure. By identifying objects you see according to a measurable scale of light to dark, as well as interpreting appropriate shapes and proportions using transparent construction, you will be able to have greater control of your work and create convincing 3-dimensional forms on paper. Subjects will include still life, landscape, and the figure. Open to students with some basic drawing experience.

Instructor: Christian Helser
P112 16FKB-Tuesdays, 6:30-9:30pm
November 1, 8, 15, 22, 29, December 6, 13
$249, supplies additional, supply list at kcad.edu/continuing-studies/class-outlines
SCECHs, 19, fee $20

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**STUDIO ART**

**Tuesday classes**
6:30-9:30pm

**COPPER ENAMELING FOR JEWELERS**
Enameling is a process of fusing glass onto metal; a form of art that has been used for centuries by different cultures. Explore the tools, techniques, and applications of this fascinating process to create unique jewelry or small sculptural pieces.

Instructor: Dorothy Kane
D613 16FKA-Tuesdays, 6:30-9:30pm
September 6, 13, 20, 27, October 4, 11, 18
D613 16FKB-Tuesdays, 6:30-9:30pm
November 1, 8, 15, 22, 29, December 6, 13
$249, supplies included

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**NEW! CREATING DIGITAL PATTERNS FOR FABRIC AND PAPER**
Turn your sketches, drawings and scribbles, into patterns. Create designs to use on your own fabric, stationery, and more. Learn how to use Adobe Illustrator to create digital versions of your designs, then transfer your digital designs to print using online resources like Spoonflower® as well as hands-on printing techniques to complete your finished product.

Instructor: KCAD Continuing Studies Instructor
D658 16FKA-Wednesdays, 6:30-9:30pm
September 7, 14, 21, 28, October 5, 12, 19
$249, supplies additional, supply list at kcad.edu/continuing-studies/class-outlines

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**NEW! ABSTRACT DIGITAL PAINTING**
Take your paintings in a whole new direction by creating them digitally. Learn how to paint using Corel Painter®. Painter is a program that simulates real life media such as oil, ink, watercolor, and many others. This class is designed for both beginning and experienced artists. Some basic experience with computers is required.

Instructor: KCAD Continuing Studies Instructor
D230 16FKB-Thursdays, 6:30-9:30pm
November 3, 10, 17, December 1, 8, 15
$249, bring your own flash drive

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These courses have been approved for State Continuing Education Clock Hours.
NEW! Studio Artist Workshop

Ralph ‘Nunzi’ Annunziata
Pencil to Paint: Techniques & Observation

Explore and experience the many nuances of the everyday — the ordinary — within the process of your own observational artmaking. Learn how to see with your heart, where to find your creative fire, and how to identify and capture what you think you see. You’ll first recognize and move beyond your fear of artmaking, viewing demos, and participating in exercises that encourage your creative heart space development. Working with pencil or charcoal and moving to paint and gel mediums in oil or acrylic, then back to pencil, you’ll learn what materials to engage, how to choose and handle brushes, surfaces, and tools, how to prepare a palette, and how to use mediums with paint to fully express your intent. From landscape to the figure, explore everything from realism to abstraction, with instruction on basics like perspective, proportion, value, color theory, and composition. Expect to come away with increased awareness of your heart space, your creative potential, and several completed works along with works in progress.

I needed desperately to learn to draw, perspective, and values. [This class] taught me a great deal in such a short period... By teaching with examples and pushing me to go further, repeatedly saying “Don’t be afraid of the darks!!” I really learned... The experience is all good.” — Bonnie Palutke

“I continue to experience a great deal of joy from the lessons shared in class. One thing - It’s hard to explain in words but the “seeing what’s seeing me” has brought much clarity. It’s always been there and I could almost feel it but now it’s so much more intentional. I still remember the day that I ‘got it’ and my awareness began to evolve. It was such a big wooosh.” — Victoria Upton

Ralph ‘Nunzi’ Annunziata, B.F.A., Columbus College of Art and Design, studied with Joseph Michael Plavcan, fine art colorist, and Joseph Canzani, before travelling and working many years in commercial design as a creative director and marketing strategist. His notable clients included Nike.com in Portland, Oregon and Amsterdam. In 2012 he settled in West Michigan where he works as a painter, photographer, wet sketch artist, teacher and mentor. His work reflects his transformative spirit and unique ability to capture light, shadows and contrast in colorful nuances on large scale multi-medium canvases depicting abstracted expressionistic nature and anatomy. He is represented and currently showing at Water Street Gallery in Douglas, Michigan, and has exhibited in numerous local and regional venues.

P059.16FKA, Friday, Saturday, Sunday, 10:00am-4:00pm, October 28, 29, 30
$349, supplies additional, supply list at kcad.edu/continuing-studies/class-outlines
HOW TO REGISTER AND POLICIES

Enrollment is on a first-come, first-served basis. To register, complete the attached registration form(s), p. 20, with check or money order and mail to KCAD Continuing Studies, 17 Fountain Street, NW, Grand Rapids, MI 49503, or register online at www.kcad.edu/continuing-studies. You can also call, 616.451.2787 x3012. VISA, MasterCard and Discover credit or debit cards are accepted online and by telephone. If you need assistance with online registration, call 616.451.2787 x3012. Registration is not valid unless accompanied by payment.

Receipts. Upon registration you will receive an electronic confirmation. Information regarding course outlines and supplies (if applicable) is available at kcad.edu/continuing-studies/class-outlines.

Cash and Checks. Appropriate fees will be charged for checks which are returned unpaid due to insufficient funds. Please be aware when paying by cash or check, that if your class is cancelled you will need to complete additional paperwork in order to be reimbursed. Please allow up to five weeks processing time for refunds of payments made by check.

Class Cancellation. We reserve the right to cancel classes due to insufficient enrollment, with a full refund. If you registered as part of a group and one person’s class is cancelled, registrations for classes that have not been cancelled will not be refunded. Tuition paid online with debit or credit card will be credited back to your card. Please allow up to two weeks processing time for refunds. Tuition paid by check will require you to fill out additional paperwork before obtaining a refund. Please allow up to five weeks processing time for refunds of payments made by cash or check.

Withdrawal from Class. There will be a full refund of tuition and fees for withdrawal requests submitted prior to the final registration deadline. There will be a partial (50%) refund of tuition and fees for withdrawal requests submitted after the final registration deadline and up to 24 hours before the class begins. A 50% fee will be charged for course transfers after the final registration deadline. No course transfers will be permitted on or after the day of the first class. There will be no refund of tuition or fees for withdrawal requests submitted on or after the day of the first class. Please allow up to two weeks processing time for refunds of payments made online, and five weeks processing time for refunds of payments made by cash or check.

Late Registration and Withdrawal. Our standard withdrawal/refund policies apply to those students who register after the registration deadline.

Inclement Weather or Building Closure. In the event that classes are cancelled due to weather, an announcement will be made on local television stations.

Early Registration Tuition Discount. Individuals who register early for Continuing Studies classes are eligible for a 10% Early Registration Tuition Discount (supply and lab fees are not included). This discount will appear automatically when registering online. This may not be used in conjunction with other discounts. The early registration deadline for Fall 2016 is August 15.

Alumni Discount. KCAD alumni, their spouses, and children under the age of eighteen receive a 10% discount on tuition for Continuing Studies classes.

LIMIT: One tuition discount per registration.

Supplies. Supplies for classes are not included in the cost of the class, unless indicated by a supply fee. Photography and computer classes include a lab fee, but additional supplies may be required as well. Class outlines and supply lists (if applicable) are available at kcad.edu/continuing-studies/class-outlines.

Location. Students will be notified in advance by email of their room and building location. Signage will also be prominently displayed in the entrance of both buildings.

Special Needs. Individuals with disabilities who require special accommodations to participate should contact the KCAD President’s Office at 616.451.2787 x1200 at least 72 hours in advance.

Parking. On-street parking is free after 6:00pm Monday through Friday, and all day Saturday. Parking in the lot directly behind the 17 Fountain Building, adjacent to Pearl St., is prohibited. Violators will be ticketed.

Photographs. As a condition of enrollment, students and/or parents of minor students, consent to the following usage rights, for purposes which may include, but are not limited to: display, educational assessment, accreditation, archiving, and publicity/promotions for the college. Any individual, parent, or guardian, must inform KCAD Continuing Studies in writing to opt out of this consent. The college reserves the right to edit materials as needed for best use in context without specific written permission.

1. Use of any works produced by students while attending Kendall College of Art and Design of Ferris State University (KCAD).
2. Use of photographs, video, audio, or other recordings of any artworks, designs, or other coursework produced while a student at KCAD.
3. Use of photographs, video, audio, written or other recordings/documentation in college or KCAD sponsored/affiliated classes or activities, on or off campus while a student at KCAD.

Usage may be in any medium. Materials may be used without further notification, compensation, or credit, though whenever possible, credit will be included for students enrolled in a KCAD degree program. Materials produced by or for KCAD are the sole property of KCAD.

All other copy and reproduction rights to original artwork, designs or coursework remain the sole property of the student.

Unclaimed Art Work. All art work produced in Fall 2016 must be claimed on or before December 21, 2016. The College is not responsible for any work left after that date.
Checks should be made payable to KCAD Continuing Studies of Ferris State University and mailed to 17 Fountain St. NW Grand Rapids, MI 49503. Refund Policy — 50% for class withdrawals after the final registration deadline, no refunds 24 hours before the class.

STUDENT’S NAME: EMPLOYER SCHOOL DISTRICT
BUSINESS NAME: BUSINESS ADDRESS:
DAY PHONE: CELL PHONE:
EVENING PHONE: EMAIL:
Yes, I would like to receive email updates on upcoming events and opportunities from Continuing Studies.
STREET OR PO BOX:
CITY: STATE: ZIP:

COURSE TITLE: COURSE #: 
COURSE TITLE: COURSE #: 
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COURSE TITLE: COURSE #: 
COURSE TITLE: COURSE #: 
COURSE TITLE: COURSE #: 

TUITION #: SUPPLY/LAB FEE: TOTAL:
INSTRUCTOR BIOS

KCAD Continuing Studies instructors have the artistic knowledge and real-world experience to give their students insights that will change the way they think about their own creative potential. Classes are always kept small so that each student gets the individual attention and respect they deserve.

SEAN GARDNER, B.F.A., Graphic Design, Western Michigan University, is a freelance graphic designer and web design student at Grand Rapids Community College.

ELEANOR GATEWOOD, M.F.A. in Photography, KCAD, is a freelance artist and frequent instructor in the Continuing Studies program.

JEAN HANKS has been a freelance graphic designer and developer for more than ten years. She was a web architect for C2 Media and web content manager for Fusionary Media. She is currently self-employed and pursuing degrees in both web development and marketing at Davenport University.

CHRISTIAN HELSNER, M.F.A. KCAD, is a freelance artist and frequent instructor in the Continuing Studies program.

KATHERINE JOHNSON, M.F.A. in Painting, KCAD, B.S. in Graphic Design and Illustration, Indiana Wesleyan University, has worked in graphic design, and program development. She has been an artist in residence, and adjunct instructor at the college level.

DOROTHY KANE, M.A., Wayne State University, B.S., Jewelry & Metalsmithing, Western Michigan University, is a studio artist with more than thirty years art education experience.

TIM NIELSEN, M.P.A., Michigan State University, is a graphic designer and photographer. He has worked in graphic design and printing for over thirty years.

TROY OGLESSY, Masters of Architecture, Cranbrook Academy of Art, has worked as an intern at several local firms, and as Chief Operations Officer, A/V Technology and Production, at Living Word Christian Center. He is also a graduate of KCAD, with a B.F.A. in Industrial Design.

CORINNE ROBERTS, B.F.A. in Illustration, KCAD, is a frequent instructor in the Continuing Studies program. She has illustrated and published her own children’s book.

RINA SAHAY, Masters of Architecture, University of Michigan, specializes in teaching programs such as SketchUp, Revit and AutoCAD. She has experience as an instructor at Purdue University and Kalamazoo Valley Community College. Rina also has industry experience as an architect, design engineer, and program director.

SHANE VANOOSTERHOUT, B.F.A., Graphic Design, University of Michigan, teaches Digital Media at KCAD, is co-owner of Media Beetle, and is author of “The Passionate Gardner” blog.

PARKING

From U.S. 131 follow Pearl St. to the east. The Woodbridge N. Ferris Building entrance is at 17 Pearl St. NW. 17 Fountain Building entrance is at 17 Fountain St. NW. On-street parking is free after 6:00pm Monday through Friday, and all day Saturday. Parking in the lot directly behind the 17 Fountain Building, adjacent to Pearl St., is prohibited. Violators will be ticketed.

Ferris State University does not discriminate on the basis of race, color, religion or creed, national origin, sex, sexual orientation, gender identity, age, marital status, veteran or military status, height, weight, protected disability, genetic information, or any other characteristic protected by applicable State or federal laws or regulations in education, employment, housing, public services, or other University operations, including, but not limited to, admissions, programs, activities, hiring, promotion, discharge, compensation, fringe benefits, job training, classification, referral, or retention. Retaliation against any person making a charge, filing a legitimate complaint, testifying, or participating in any discrimination investigation or proceeding is prohibited.

Inquiries or complaints of discrimination may be addressed to the Director of Equal Opportunity, 420 Oak St., Big Rapids, MI 49307 or call (231) 591-2152.

Students with disabilities requiring assistance or accommodation may contact Educational Counseling & Disabilities Services at (616) 451-2787 x1113. Employment and other members of the University community with disabilities requiring assistance or accommodation may contact the Human Resources Department, 420 Oak St., Big Rapids, MI 49307 or call (231) 591-2152; or Title IX Coordinator, 405 Campus Dr., Big Rapids, MI 49307, or by telephone at (231) 591-2088. On the KCAD Grand Rapids campus, contact the Title IX Deputy Coordinator, 17 Fountain St., Grand Rapids, MI 49503, (616) 451-2787 x1113.
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Ralph “Nunzi” Annunziato