ARE YOU ATTUNED?
In today’s fast-paced professional world, keeping your senses sharp is paramount. So much of what you do each day is driven not just by what, but how, you see, hear, touch, taste, and smell. Once finely-tuned, your senses are the key to developing a creative skill set that can propel you and your career to new heights.

Kendall College of Art and Design of Ferris State University’s (KCAD) Continuing Studies Professional classes are designed with the driven individual in mind. Succeeding in today’s workplace requires flexibility, creativity, and a willingness to explore new ways of thinking and doing. That’s why we’ve added a host of new classes that can help rediscover your innate potential.

Harness the power of visual presentation in our **How to Present Like a Pro** class, or see new ways to create more engaging graphics in our **Interactive InDesign** class. You can even involve your co-workers with our menu of custom corporate events, designed to build strong internal teams through immersive and collaborative group experiences.

So what are you waiting for? Tune in today!

Brenda Sipe
Director of Continuing Studies

Sierra Casanova
Continuing Studies Coordinator

616.451.2787  x3012
### BUSINESS & COMMUNICATIONS
- **Business Writing** (p. 7)  
  WED, 6:30-9:30pm  
  SAT, 8:30-11am
- **How to Present Like a Pro** (p. 7)  
  WED, 6:30-9:30pm
- **Custom Workplace Training** (p. 8)  
  See page p. 8 for days and times
- **Custom Corporate Events Menu** (p. 9)  
  See page p. 9 for days and times
- **Integrating for Impact Workshop Series** (p. 10)  
  THURS 8am-4pm, FRI, 8am-12noon

### DESIGN [BRAND DEVELOPMENT]
- **Logo Design** (p. 11)  
  WED, 6:30-9:30pm

### GRAPHIC DESIGN
- **Introduction to Adobe Photoshop** *®* (p. 12)  
  MON, 6:30-9:30pm
- **Interactive InDesign** (p. 12)  
  TUES, 6:30-9:30pm
- **Introduction to Adobe Illustrator** *®* (p. 12)  
  WED, 6:30-9:30pm
- **Print Production & Proofing** (p. 13)  
  SAT, 1-4pm

### WEB DESIGN
- **Web Coding for Designers HTML and CSS** (p. 13)  
  THURS, 6:30-9:30pm

### INTERIOR DESIGN & ARCHITECTURE
- **BIM Drafting: Revit** *®* for Designers & Architects (p. 14)  
  MON, 6:30-9:30pm
- **AutoCad Basics** (p. 14)  
  THURS, 6:30-9:30pm
- **SketchUp** *®* for Designers (p. 14)  
  TUES, 6:30-8:30 pm

### PHOTOGRAPHY
- **Portrait Photography** (p. 15)  
  TUES, 6:30-9:30pm
- **Lightroom for Photographers** (p. 15)  
  THURS, 6:30-9:30pm

### EDUCATION (Approved for State Clock Hours)
- **Observational Drawing: From Pencil to Paint** (p. 16)  
  SAT, 1-4pm
- **Vivid Watercolor** (p. 16)  
  TUES, 6:30-9:30pm

### STUDIO ART
- **Granulation for Jewelers** (p. 17)  
  FRI, 12:30-3:30pm
- **Ceramics Studio Membership** (p. 17)  
  Winter/Spring Semester
- **Guest Artist Workshop** (p. 19)  
  FRI, 9:30am -5pm

### WORKSHOPS
- **Custom Workplace Training** (p. 8)  
  See page p. 8 for days and times
- **Custom Corporate Events** (p. 9)  
  See page p. 9 for days and times
- **Integrating for Impact Workshop Series** (p. 10)  
  THURS 8am-4pm, FRI, 8am-12noon
- **Guest Artist Workshop** (p. 19)  
  SAT, 9:30am -5pm

### HOW TO REGISTER & POLICIES
(p. 22, 23)

### REGISTRATION FORMS
(p. 24, 25)

### PARKING [Inside Back Cover]

### QUICK FACTS

**Session I**  
Registration Deadline: January 4  
Early Registration (10% discount): December 8

**Class Dates**  
Session I: January 11-February 26

**Session II:**  
March 7-April 30  
No Classes March 25-27, April 2-8

**Registration**
- [www.kcad.edu/continuing-studies](http://www.kcad.edu/continuing-studies), or  
- Call 616.451.2787, ext. 3012, or  
- Mail your registration forms (p 24, 25) along with check or money order to:  
  KCAD Continuing Studies, 17 Fountain St NW, Grand Rapids, MI 49503.

Registration is not valid without payment. Visa, MasterCard and Discover debit or credit cards are accepted online. A confirmation of registration will be sent automatically when you register online, or mailed electronically two business days after receipt of payment by phone or mail. Supply information, if applicable, can be found at:  
[www.kcad.edu/continuing-studies /class-outlines](http://www.kcad.edu/continuing-studies /class-outlines).

For assistance with online registration, call 616.451.2787, ext. 3012.

Join our Facebook Page for program updates and special events at [www.facebook.com/KCADCONTINUINGSTUDIES](http://www.facebook.com/KCADCONTINUINGSTUDIES).
CLASS DATES

MONDAY CLASSES
Session I: January 11, 18, 25, February 1, 8, 15, 22
Session II: March 7, 14, 21, 28, April 11, 18, 25

NO CLASS APRIL 4

TUESDAY CLASSES
Session I: January 12, 19, 26, February 2, 9, 16, 23
Session II: March 8, 15, 22, 29, April 12, 19, 26

NO CLASS APRIL 5

WEDNESDAY CLASSES
Session I: January 13, 20, 27, February 3, 10, 17, 24
Session II: March 9, 16, 23, 30, April 13, 20, 27

NO CLASS APRIL 6

THURSDAY CLASSES
Session I: January 14, 21, 28, February 4, 11, 18, 25
Session II: March 10, 17, 24, 31, April 14, 21, 28

NO CLASS APRIL 7

FRIDAY CLASSES
Session I: January 15, 22, 29, February 5, 12, 19, 26
Session II: March 11, 18, April 1, 15, 22, 29

NO CLASSES MARCH 25, APRIL 8

SATURDAY CLASSES
Session I: January 16, 23, 30, February 6, 13, 20
Session II: March 5, 12, 19, April 9, 16, 23

NO CLASSES MARCH 26, APRIL 2

COURSE LISTINGS - BY TYPE

Class Dates
Session I: January 11-February 26
Session II: March 7-April 30 / No Classes March 25-27, April 2-8

BUSINESS & COMMUNICATIONS

Wednesday classes
6:30 – 9:30 p.m.

NEW! BUSINESS WRITING
We all know what good writing is. It’s the novel we can’t put down, the poem we never forgot, and the speech that changes the way we look at the world. Good writing is the memo that gets action and the letter that says what a phone call can’t. In business writing, the language is concrete, the point of view is clear, and the points are well expressed. Good writing is hard work, and even the best writers get discouraged. However, with practice you can feel more confident about your own writing.
Instructor: Zoe Carmichael

P08316WK-B-Wednesdays, 6:30-9:30 p.m., March 9 & 16
$149 supplies included

NEW! HOW TO PRESENT LIKE A PRO
Whether you are looking to re-boot your career, get a promotion, or make a sales pitch, this training session will equip you with the basic skills you need before your next presentation. You will learn how to refine your topic, identify the needs of your audience, gather and organize your research and present it all in such a way to leave your listeners wanting more. You will also learn about the appropriate use of visuals and how to polish your delivery skills.
Instructor: Zoe Carmichael

P08216WKA-Saturday, 8:30-11:00 a.m., January 23, one day only
$79, coffee and donuts included

More classes on next page
BUSINESS & COMMUNICATIONS CONT’.

Workplace Training

We develop custom courses for your business in areas like Design, Design Thinking, Computers, Brand Development, and much more. Call 616.451.2787, ext. 1139 for pricing and scheduling.

"GOOD DESIGN IS GOOD BUSINESS"

This course will provide an overview of the meaning of the Thomas J. Watson quote: “Good design is good business.” Learn about the definition of design as it exists in business today, and how a company can utilize it to achieve measurable business goals. How can you integrate all facets of good design as a company may see them, in order to gain cumulative benefits?

COLLABORATION & CREATIVITY

Beyond the buzzword, what is the potential, and the pitfalls of collaboration? What does it mean creatively? How do you prepare people to collaborate effectively? How can an entire company build a truly collaborative culture across the organization?

COMMUNICATION AUDITS

How can your in-house department periodically assess its output, what are the metrics that matter, what analysis processes work best, and how do you present these findings with clarity and credibility to the rest of the organization?

LEVERAGING YOUR BRAND

Your company has a brand, whether you acknowledge it or not. What is the role of your design team, in-house or out, in stewarding your brand? How does your design department engage all the stakeholders influencing the brand, and keep that dialogue productive? Is your brand position clear for all audiences, what does it mean to stay on message, and how do new products or services get added while maintaining a strong brand?

THE BRAND DEVELOPMENT PROCESS

This course will survey the most commonly used steps to create, build, migrate, and/or revitalize your brand. Understanding the types of brand architecture and strategies, will aid your design team in stewarding your brand successfully. You will learn how to utilize branding as a simple framework in addressing marketing communication issues.

BUILDING VENDOR PARTNERSHIPS

Your company, whether it has an internal capability or uses external creative resources needs to make sure vendor relationships are as effective, efficient, and accountable as possible. This means understanding the processes and outcomes involved, clarifying roles, agreeing to metrics to be used, and seeing that real value exists for all parties concerned.

NEW! Custom Corporate Events

Let KCAD Continuing Studies make your next corporate event an unforgettable experience. Our expert facilitators can help you build more unified internal teams, develop innovative strategies, and instill a positive collaborative culture in your workplace. Call 616.451.2787, ext. 1139 for pricing and scheduling.

ART OF THE DOODLE

Doodling is transforming the way people work and play. In this lively, interactive workshop, participants will discover how anyone can use pens, paper, color and simple forms for enhanced workplace collaboration, creative self-expression and stress-reducing meditation. From the range of popular uses, workshop facilitators will weave together stories, games and hands-on exploration to present a variety of opportunities and techniques. Participants will learn to doodle fun faces, make word art, create free-form samplers, and more. Each participant will receive their own doodling ideas starter booklet, and will capture experiments and favorite techniques throughout the workshop, creating a personalized take-home guide. No experience or “talent” necessary, the Art of the Doodle is a fun and easy way to apply the power of creativity - any time, any place.

Facilitator: Eliza Fernand

PAPER PATTERN QUILT

Following a brief presentation about textile prints - showing examples from different cultures and eras, you will design patterns to fill triangular sheets of poster board. You may choose a pattern you enjoy, invent your signature pattern, or go wild trying things out. You will then cut triangles into smaller triangles, and trade pieces with other people- this trading process should go on for a while so people can mingle. Arrange the triangles into your own design, and glue them down to complete your paper quilt.

Facilitator: Eliza Fernand

ONE WAY TO PAINT A HOUSE

Pair up with another individual and remember the house you grew up in, describing it to the other person. Then draw the floor plan of the house as you remember it. This drawing is a sketch and can be corrected as details are remembered through conversation. After a quick demo about watercolor washes, you will fill in the page with abstract watercolor over the sharpe drawing. This process could be repeated with another partner and your current house, or you can then have the opportunity to draw or paint what the house looked like from the outside, or a specific memory that you had there.

Facilitator: Eliza Fernand

More classes on next page
Leadership & Business Development Series

De-Mystifying the Language & Practice of Design and Innovation

Design Thinking. Human-Centered Design. You’ve heard the buzz words. Now learn the meaning behind them.

INTEGRATING FOR IMPACT

This cutting-edge workshop empowers individuals or organizations working in any field to activate their creativity and discover new and powerful ways of solving problems, collaborating with others, and driving innovation. Includes take-home materials to cascade new skills to colleagues within your organization.

In collaboration with KCAD, Christine Albertini, Chief Operations Officer at Partners Worldwide, and Georgia Everse, Principal of BravoEcho, Inc., have led the design of the Integrating for Impact workshop curriculum. Together, Albertini and Everse bring unique insights on finding innovative solutions to complex business problems, from their years of experience working with business clients, and as part of the Steelcase, Inc. team. They have mentored new executive leaders who will be facilitating and instructing the workshop series this year. This workshop series is appropriate for both the for-profit and non-profit sectors, from managers to CEOs.

5 Sessions (light breakfast and lunch provided each day)

- Base Camp/The Context of Innovation
  February 5, Friday, 8:00 a.m. – 5:00 p.m.

- Insights/The Holy Grail of Innovation
  February 11, Thursday 9:00 a.m. – 4 p.m.
  February 12, Friday 9:00 a.m. – 12 noon

- Scaling the Wall/Tools & Processes for Integration
  February 19, Friday, 8:00 a.m. – 5:00 p.m.

- Leverage/Levers for Change
  February 26, Friday, 8:00 a.m. – 5:00 p.m.

$3,999, supplies and text books included

Special rates apply to multiple participants from an organization and to non-profit organizations. Contact Brenda Sipe, Director of Continuing Studies, 616.451.2787, ext. 3012 for more information.

BUSINESS & COMMUNICATIONS CON’T.

Brand Development

Wednesday classes 6:30 – 9:30 p.m.

NEW! LOGO DESIGN

Create a logo or identity to meet your personal or business needs to be used for business cards, stationary, signage, invoices, and more. Brainstorm a concept to creating the perfect image, and create it using Adobe software. You will explore typography basics, design, and facets of print production along the way.

Instructor: Kimberly Twiest

DS6716WKA-Wednesdays, 6:30-9:30 p.m
January 13, 20, 27, February 3, 10, 17, 24

DS6716WK8-Wednesdays, 6:30-9:30 p.m
March 9, 16, 23, 30, April 13, 20, 27

$249, bring your own flash drive

More classes on next page

DESIGN

ART CLASSES
MAKE GREAT GIFTS!
Gift certificates available online, or call 616.451.2787 x3012
**Thursday classes**
6:30 – 9:30 p.m.

**WEB CODING FOR DESIGNERS—HTML AND CSS**
For designers who want to learn HTML. Focus on the very basic building blocks of web design with HTML and CSS. You will use text based software and learn to create an all-purpose web page using a “single-page” layout that will also display well on mobile devices.

Instructor: Jean Hanks

P45616WKA-Thursdays, 6:30–9:30 p.m.,
January 14, 21, 28, February 4, 11, 18, 25

P45616WKB-Thursdays, 6:30–9:30 p.m.,
March 10, 17, 24, 31, April 14, 21, 28

$249, bring your own flash drive

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**Monday classes**
6:30 – 9:30 p.m.

**INTRODUCTION TO ADOBE PHOTOSHOP**
For beginners, learn how to use Adobe Photoshop to edit and combine photos, create simple page layouts and more! This class will cover basic features of Photoshop.

Instructor: Katherine Johnson

D40216WKA, Mondays, 6:30–9:30 p.m.,
January 11, 18, 25, February 1, 8, 15, 22

D40216WKB, Mondays, 6:30–9:30 p.m.,
March 7, 14, 21, 28, April 11, 18, 25

$249, bring your own flash drive

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**Wednesday classes**
6:30 – 9:30 p.m.

**INTRO TO ADOBE ILLUSTRATOR**
Explore Adobe Illustrator, the premier vector program used by designers today, and learn what it can do for you. Learn to create original logos, graphics, page layouts and simple illustrations in this beginning level course.

Instructor: Shane Van Oosterhout

D40016WKA-Wednesdays, 6:30–9:30 p.m.,
January 13, 20, 27, February 3, 10, 17, 24

D40016WKB-Wednesdays, 6:30–9:30 p.m.,
March 9, 16, 23, 30, April 13, 20, 27

$249, bring your own flash drive

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**Tuesday classes**
6:30 – 9:30 p.m.

**NEW! INTERACTIVE INDESIGN**
Adobe InDesign isn’t just for print production. Explore the interactive features of InDesign and learn how to create first class presentations, interactive newsletters, and e-books. Take your designs to the next level, and unlock the power of InDesign with page transitions, sound and video, custom buttons, and more. Some prior experience with Adobe InDesign is recommended, but not required.

Instructor: Katherine Johnson

P45116WKA, Tuesdays, 6:30–9:30 p.m.,
January 12, 19, 26, February 2, 9, 16, 23

P45116WKB, Tuesdays, 6:30–9:30 p.m.,
March 8, 15, 22, April 12, 19, 26

$249, bring your own flash drive

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**Saturday classes**
1:00 – 4:00 pm.

**PRINT PRODUCTION & PROOFING**
Eliminate file glitches, color errors, and other common printing problems with this informative workshop. Learn how digital files are processed to a variety of print and digital products and discover techniques to ensure your designs are accurately reproduced.

Instructor: Katherine Johnson

P42216WKA, Saturday, 1:00–4:00 p.m.,
January 23, one day only

$99, bring your own flash drive

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KCAD laptops are provided for your use during class time. If you prefer, you can bring your own laptop loaded with the latest version of the applicable software. Courses are taught using Macintosh, but the same information applies to Windows.

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More classes on next page
INTERIOR DESIGN & ARCHITECTURE

Monday classes
6:30 – 9:30 p.m.

BIM DRAFTING: REVIT FOR DESIGNERS & ARCHITECTS
Learn the fundamentals of Revit Architecture software, including efficient 3-D modeling, drafting techniques, creating views of your BIM (Building Information Model), and setting up drawing sets. You will follow industry standards and create floor plans, elevations, and sections by slicing through your BIM.
Instructor: Andrew Queenan
P20216WKB-Mondays, 6:30–9:30 p.m., March 7, 14, 21, 28, April 11, 18, 25
$249, bring your own flash drive

Tuesday classes
6:30 – 9:30 p.m.

SKETCHUP™ FOR DESIGNERS
Learn the basics of Google SketchUp as this software applies to architecture, interior, and furniture design. Learn techniques for interfacing with other programs like AutoCAD, Photoshop, and Google Earth to achieve presentation ready documents.
Instructor: KCAD Continuing Studies Instructor
P50016WKA-Tuesdays, 6:30–9:30 p.m., January 12, 19, 26, February 2, 9, 16, 23
P50016WKB-Tuesdays, 6:30–9:30 p.m., March 8, 15, 22, 29, April 12, 19, 26
$199, bring your own flash drive

Thursday classes
6:30 – 9:30 p.m.

AUTOCAD® BASICS
Learn the fundamentals of AutoCAD including setting up a drawing, line types and weights, dimension, and text styles. You will follow industry standards in drawing plans, elevations, and sections efficiently. Learn to print your drawings in multiple ways using the view ports, paper space, model space and plot styles.
Instructor: Andrew Queenan
P50116WKB-Thursdays, 6:30-9:30 p.m., March 10, 17, 24, 31, April 14, 21, 28
$249, bring your own flash drive

PHOTOGRAPHY

Tuesday classes
6:30 – 9:30 p.m.

PORTRAIT PHOTOGRAPHY
Learn about portrait photography while developing skills that will be useful in commercial or artistic work. You will learn advanced lighting skills and other techniques that will enhance your own unique work through portraiture.
Instructor: Rob Wilkinson
P52116WKA,-Tuesdays, 6:30–9:30 p.m., January 12, 19, 26, February 2, 9, 16, 23
P52116WKB, Tuesdays, 6:30–9:30 p.m., March 8, 15, 22, 29, April 12, 19, 26
$249, bring your own camera and flash drive

Thursday classes
6:30 – 9:30 p.m.

LIGHTROOM® FOR PHOTOGRAPHERS
Learn to use Adobe Lightroom to intuitively edit and organize your photos. From batch processing to more advanced editing techniques, learn how to use Lightroom with or without Adobe Photoshop to create professional photo projects.
Instructor: Rob Wilkinson
P59016WKA, Thursdays, 6:30–9:30 p.m., January 14, 21, 28, February 4, 11, 18, 25
P59016WKB, Thursdays, 6:30–9:30 p.m., March 10, 17, 24, 31, April 14, 21, 28
$249, bring your own camera and flash drive

More classes on next page
EDUCATION

Saturday classes
1:00 – 4:00 p.m.

OBSERVATIONAL DRAWING: FROM PENCIL TO PAINT
Working first with drawing tools and techniques, learn how to transition into painting with either oil or acrylic paint. Subject matter will include still life, landscape, and the figure. This class is suitable for both beginners and those with painting and drawing experience.
Instructor: David White
P12616WKA-Saturdays, 1:00-4:00 p.m., January 16, 23, 30, February 6, 13, 20
P12616WKB-Saturdays, 1:00-4:00 p.m., March 5, 12, 19, April 9, 16, 23
$249, supplies additional, supply list at: kcad.edu/continuing-studies/class-outlines
SCECHs 15, fee $20

Tuesday classes
6:30 – 9:30 p.m.

VIVID WATERCOLOR
Learn to use watercolor expressively. You will study color intensity and combination as well as basic watercolor techniques, including paper preparation, washes, dry brush and masking. Use still life and landscape as sources. This course has the flexibility for both the beginner and intermediate watercolor artist.
Instructor: Corinne Roberts
P20016WKA-Tuesdays, 6:30–9:30 p.m., January 12, 19, 26, February 2, 9, 16, 23
P20016WKB-Tuesdays, 6:30–9:30 p.m., March 8, 15, 22, 29, April 12, 19, 26
$249, supplies additional, supply list at: kcad.edu/continuing-studies/class-outlines
SCECHs, 19, fee $20

Friday classes
12:30 – 3:30 p.m.

GRANULATION FOR JEWELERS
Granulation is a unique jewelry making technique used by the ancient Egyptians and refined by the Etruscans around 600 BC. It can be defined simply as the bonding of very small spheres or granules of metal to another metal surface in a pattern without the use of solder. These spheres can be placed singly, into small clusters, or cover a large area. Explore this ancient jewelry making technique and create a small jewelry charm or small sculptural piece in silver.
Instructor: Dorothy Dorney
P61016WKB-Fridays, 12:30-3:30 p.m., March 11, 18, April 1, 15, 22, 29
$299, supplies included (includes basic supplies & precious metal)

CERAMICS STUDIO MEMBERSHIP
For experienced artists, use KCAD’s state-of-the-art Ceramics studio for a full semester to complete your own projects. Membership includes unlimited use of studio during building hours and common studio materials. Selection is based on portfolio review and interview.
P99916WKA-Winter/Spring semester
$695

STUDIO ART

Winter / Spring Semester

ART CLASSES
MAKE GREAT GIFTS!
Gift certificates available online, or call 616.451.2787 x3012
NEW! LEE ANN FRAME
THE DISTINCTIVE
WOODBLOCK ENLIVENED
WITH CHINE COLLE’

Friday & Saturday, 9:30 a.m. – 5:00 p.m.
Welcome to the direct and accessible art of woodcut, one of the oldest forms of printmaking. There is nothing like the meditative and physical process of carving a block and bringing an image to life. You will begin by transferring a drawing onto a piece of shina wood and carve away areas that correspond to the negative space of the image. Once the block is complete, you will learn about the use of inks and what printing papers work best for press or hand printing. The instructor will demonstrate carving techniques to achieve specific textures, along with the care and sharpening of tools. You will learn about inking and paper registration.

In combination with printing you will hand dye Asian papers to be used in the chine collé process to create an eye-popping color bonanza! Chine collé is the process of concurrently printing and mounting a thinner sheet of paper onto a thicker backing sheet, to achieve a shift in tone or color. Chine collé will add unique color and depth to each print. You will gain insight into the chine collé process by working with delicate Asian papers through demonstrations and individual work with the instructor. You can expect to gain skill in this technique, and be able to apply it to your own work, including tricks of the trade using wheat paste adhesive, various application methods, and collage techniques. All skill levels are welcome from introductory to advanced printmakers.

Instructor Lee Ann Frame, M.F.A. in Printmaking, Kendall College of Art and Design, is currently living in West Michigan working as a printmaker and adjunct instructor at Muskegon Community College. She leads printmaking and bookbinding workshops, most currently at the Franciscan Life Process Center, Lowell, Dennos Museum of Art, Traverse City, and at Holland Area Arts Council, Holland MI. She has juried and curated several art shows, and was the guest artist for “Through the Eyes of Weidenaar,” demonstrating printmaking and contributing as a working artist, Grand Rapids Public Museum, 2015. Frame is owner of Norris Creek Printmaking Studio, Fruitport, MI. Her prints have been exhibited in Wales, England, California, New York, Boston, Florida, and Michigan. Her original prints have been juried into the prestigious, Boston Printmakers North American Biannual by Jim Dine, International Society of Experimental Artists, Muskegon Regional, THE PRINT, Ann Arbor, Our Town, Birmingham, MI, and she has participated in ArtPrize, ArtWalk, Grand Haven. Her prints have received many awards from Best of Show to several honors and awards in International, National, Regional juried shows. In 2015 she was awarded the prestigious Nautilus Fellowship Award from the International Society of Experimental Artists. She is a member of the Society of American Graphic Artists, and her prints are represented by Gallery Uptown, Grand Haven, 117 Gallery, Ann Arbor; and Muskegon Museum of Art Gift Store.

$299, supplies included
INSTRUCTOR BIOS

KCAD Continuing Studies instructors have the artistic knowledge and real-world experience to give their students insights that will change the way they think about their own creative potential. Classes are always kept small so that each student gets the individual attention and respect they deserve.

ZOÉ CARMICHAEL, M.A. Western Michigan University, is a communication consultant, teacher, trainer, facilitator, and speaker coach. Currently she is an adjunct instructor at KCAD, and her background includes sales, marketing, public speaking, and teaching. She is a mentor for several local start-ups, teaches classes for StartGarden, and has trained presenters for ArtPrize, TEDxGrand Rapids, TEDxMacatawa, and the Momentum Michigan Start Up Teams. She has judged a variety of idea pitch and business plan competitions. She specializes in guiding speakers on the creation and delivery of short, to the point, engaging presentations.

NUEL FRIEND, M.F.A. in Painting from Kendall College of Art and Design, and B.F.A. in Graphic Design from Michigan State University, has been an adjunct instructor and lecturer at KCAD. His work has been published in California Homes and Veranda magazines, and he exhibits nationally.

JEAN HANKS has been a web designer and developer for more than ten years. She was a web architect for C2 Media and web content manager for Fusionary Media. She is currently self-employed and pursuing degrees in both web development and marketing at Davenport University.

KATHERINE JOHNSON, M.F.A. in Painting, Kendall College of Art and Design, B.S. in Graphic Design and Illustration, Indiana Wesleyan University, has worked in graphic design, and program development. She has been an artist in residence, and adjunct instructor at the college level.

ANDREW QUEENAN, Masters of Architecture, Lawrence Technological University, Sustainable Concentration, is a project architect at Integrated Architecture where he develops projects through construction documents, and is the secretary of AIA Grand Rapids.

CORINNE ROBERTS, B.F.A. in Illustration, Kendall College of Art and Design, is a frequent instructor in the Continuing Studies program. She has illustrated and published her own children’s book.

KIMBERLY TWIEST, B.F.A. in Visual Communications and Graphic Design, KCAD, has extensive knowledge of graphic arts and technical programs.

DAVID WHITE, B.F.A. in Painting, and Drawing, Ohio University, is a freelance artist, and exhibits work locally and regionally. He is a frequent instructor in the Continuing Studies program.

ROB WILKINSON, M.F.A. in Photography, Kendall College of Art and Design, is originally from New York. He is an adjunct professor of photography at KCAD, and has been a professional wedding photographer since 2005.
Tuition fees are based on six class meeting times, though some may meet for seven. If a class is cancelled due to unforeseen circumstances, we will make every attempt to reschedule classes that have met fewer than six times.

Withdrawal from Class. There will be a full refund of tuition and fees for withdrawal requests submitted prior to the final registration deadline. There will be a partial (50%) refund of tuition and fees for withdrawal requests submitted after the final registration deadline and up to 24 hours before the class begins. A 50% fee will be charged for course transfers after the final registration deadline. No course transfers will be permitted on or after the day of the first class. There will be no refund of tuition or fees for withdrawal requests submitted on or after the day of the first class. Please allow up to two weeks processing time for refunds of payments made online, and five weeks processing time for refunds of payments made by check or cash.

Late Registration and Withdrawal. Our standard withdrawal/refund policies apply to those students who register after the registration deadline.

Unclaimed Art Work. All art produced in Winter/Spring 2016 must be claimed by all day Saturday and Sunday. Parking is also available in the city ramp one block west of KCAD.

Photographs. As a condition of enrollment, students and/or parents of minor students consent to the following usage rights, for purposes which may include, but are not limited to: display, educational assessment, accreditation, archiving, and publicity/promotions for the college. The college reserves the right to edit materials as needed for best use in context without specific written permission.

1. Use of any works produced by students while attending Kendall College of Art and Design of Ferris State University (KCAD).
2. Use of photographs, video, audio, or other recordings of any artworks, designs, or other coursework produced while a student at KCAD.
3. Use of photograpic, video, audio, written or other recordings/documentation in college or KCAD sponsored/affiliated classes or activities, on or off campus while a student at KCAD.

Usage may be in any medium. Materials may be used without further notification, compensation or credit, though whenever possible, credit will be included for students enrolled in a KCAD degree program. Materials produced by or for KCAD are the sole property of KCAD.

All other copy and reproduction rights to original artwork, designs or coursework remain the sole property of the student.

Unclaimed Art Work. All art work produced in Winter/Spring 2016 must be claimed on or before May 31, 2016. The College is not responsible for any work left after that date.
Early Registration Deadline: December 8
Applying for 10% Early Registration discount
Applying for 10% Alumni Discount

Registration Deadlines:
Session I: January 4
Session II: February 29

STUDENT’S NAME:

EMPLOYER SCHOOL DISTRICT FOR SCECHS:

BUSINESS NAME:

BUSINESS ADDRESS:

DAY PHONE:

CELL PHONE:

EVENING PHONE:

EMAIL:

Yes, I would like to receive email updates on upcoming events and opportunities from Continuing Studies.

STREET OR PO BOX:

CITY:

STATE:

ZIP:

COURSE TITLE:

COURSE #:

COURSE TITLE:

COURSE #:

COURSE TITLE:

COURSE #:

COURSE TITLE:

COURSE #:

METHOD OF PAYMENT: VISA MASTERCARD DISCOVER CHECK
ACCOUNT #: EXPIRATION DATE:
TUITION #: SUPPLY/LAB FEE: TOTAL:

Checks should be made payable to KCAD Continuing Studies of Ferris State University and mailed to 17 Fountain St. NW Grand Rapids, MI 49503. Refund Policy — 50% for class withdrawals after the final registration deadline, no refunds 24 hours before the class.

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PARKING

From U.S. 131 follow Pearl St. to the east. The Woodbridge N. Ferris Building entrance is at 17 Pearl St. NW. 17 Fountain Building entrance is at 17 Fountain St. NW. On-street parking is free after 6:00 p.m. Monday through Friday, all day Saturday and Sunday. Parking in the lot directly behind the 17 Fountain Building, adjacent to Pearl St., is prohibited. Violators will be ticketed.
More classes for adults and professionals in Grow Folio: kcad.edu/continuingstudies