OPEN MINDS, OPEN DOORS
INTRO - HELLO THERE

Life can often seem cluttered by the day-to-day — the chores, the errands, the appointments — and the carefree abandon that defined our youth can feel like a distant memory. But we must always remember that our uninhibited curiosity, our sense of endless wonder, and our burning desire to explore are never gone, just simply forgotten. Let’s reclaim our will to discover. Let’s reconnect with our surroundings. In the spirit of the natural world around us, let’s create new worlds, imaginary or real. Let’s give life to the new, the unique, and the beautiful. Open minds, open doors.

Creativity encourages innovation, collaboration, and adaptability, all of which are essential to success, both in our personal lives and in the fluid and fast-paced modern world. So we’ve created new courses such as Self-Publishing and Marketing Your Book, September 19, that will strengthen your roots and reveal new paths for your future. Whether your goal is to learn a new skill or develop an interest, you need a setting that fills you with an undeniable sense of freedom.

That setting is Kendall College of Art and Design of Ferris State University (KCAD), the place where you’re given the room, support, and resources to grow.

So what are you waiting for? The journey begins here!

Brenda Sipe
Director of Continuing Studies

Sierra Casanova
Continuing Studies Coordinator

616 451 2787 x3012
### QUICK FACTS

**Session I**
- Registration Deadline: August 31
- Early Registration (10% discount): August 11

**Session II**
- Registration Deadline: October 26
- Early Registration (10% discount): August 11

**Class Dates**
- **Session I:** September 8 - October 23
  - No Classes September 7
- **Session II:** October 31 - December 18
  - No Classes November 25 - 29

**Registration:**
- www.kcad.edu/continuing-studies, or
- call 616.451.2787, ext.3012,
- or mail your registration forms (p. 24, 25)
  along with check or money order to:
  KCAD Continuing Studies, 17 Fountain St., NW, Grand Rapids, MI 49503

Registration is not valid without payment. Visa, MasterCard and Discover debit or credit cards are accepted online. A confirmation of registration will be sent automatically when you register online, or sent electronically within two business days after receipt of payment by phone or mail. Supply information, if applicable, can be found at:
- kcad.edu/continuing-studies/class-outlines.

For assistance with online registration, call 616.451.2787, ext. 3012.

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### ADULT CALENDAR - AT A GLANCE

#### DRAWING

<table>
<thead>
<tr>
<th>Course</th>
<th>Days</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Drawing Level One</td>
<td>MON</td>
<td>6:30-9:30pm</td>
</tr>
<tr>
<td>Right Brain Drawing for Non-Artists</td>
<td>TUES</td>
<td>6:30-9:30pm</td>
</tr>
<tr>
<td>Beginning Figure Studio</td>
<td>WED</td>
<td>6:30-9:30pm</td>
</tr>
<tr>
<td>Observational Drawing</td>
<td>THURS</td>
<td>6:30-9:30pm</td>
</tr>
<tr>
<td>From Pencil to Point</td>
<td>SAT</td>
<td>9am-1pm</td>
</tr>
<tr>
<td>Jumpstart Drawing</td>
<td>SAT</td>
<td>1-5pm</td>
</tr>
</tbody>
</table>

#### PAINTING

<table>
<thead>
<tr>
<th>Course</th>
<th>Days</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Painting Boot Camp</td>
<td>MON</td>
<td>6:30-9:30pm</td>
</tr>
<tr>
<td>Illustrative Watercolor</td>
<td>TUES</td>
<td>6:30-9:30pm</td>
</tr>
<tr>
<td>Abstract Painting in Acrylics</td>
<td>WED</td>
<td>6:30-9:30pm</td>
</tr>
<tr>
<td>Alla Prima Painting Workshop</td>
<td>FRI</td>
<td>12:30-4:30pm or SAT, 9am-1pm</td>
</tr>
<tr>
<td>Painting with Oils</td>
<td>SUN</td>
<td>1-4pm</td>
</tr>
</tbody>
</table>

#### PHOTOGRAPHY

<table>
<thead>
<tr>
<th>Course</th>
<th>Days</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Photographic Digital Compositing</td>
<td>MON</td>
<td>6:30-9:30pm</td>
</tr>
<tr>
<td>Digital Photography</td>
<td>TUES</td>
<td>6:30-9:30pm or WED, 6:30-9:30pm</td>
</tr>
<tr>
<td>Photography in the Field</td>
<td>THURS</td>
<td>6:30-9:30pm</td>
</tr>
</tbody>
</table>

#### SOFTWARE APPLICATIONS

<table>
<thead>
<tr>
<th>Course</th>
<th>Days</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Intro to Adobe Photoshop®</td>
<td>MON</td>
<td>6:30-9:30pm</td>
</tr>
<tr>
<td>Intro to Adobe Illustrator®</td>
<td>TUES</td>
<td>6:30-9:30pm</td>
</tr>
<tr>
<td>Adobe InDesign®</td>
<td>WED</td>
<td>6:30-9:30pm</td>
</tr>
<tr>
<td>WordPress® Website Design</td>
<td>WED</td>
<td>6:30-9:30pm</td>
</tr>
<tr>
<td>Adobe Dreamweaver®</td>
<td>THURS</td>
<td>6:30-9:30pm</td>
</tr>
</tbody>
</table>

#### INTERIOR DESIGN

<table>
<thead>
<tr>
<th>Course</th>
<th>Days</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fundamentals of Interior Design</td>
<td>WED</td>
<td>6:30-9:30pm</td>
</tr>
</tbody>
</table>

#### ARTS & CRAFTS

<table>
<thead>
<tr>
<th>Course</th>
<th>Days</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Enameling for Jewelers</td>
<td>TUES</td>
<td>6:30-9:30pm</td>
</tr>
<tr>
<td>Intro to Jewelry Design</td>
<td>FRI</td>
<td>9am-12pm</td>
</tr>
<tr>
<td>Lost Wax Casting</td>
<td>FRI</td>
<td>12:30-3:30pm</td>
</tr>
<tr>
<td>Saturday Jewelry Studio</td>
<td>SAT</td>
<td>9:30am-12:30pm</td>
</tr>
<tr>
<td>Jewelry Etching/Photo Etching Workshop</td>
<td>SAT</td>
<td>9:30am-12:30pm</td>
</tr>
</tbody>
</table>

#### WORKSHOPS

<table>
<thead>
<tr>
<th>Course</th>
<th>Days</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jumpstart Drawing Workshop</td>
<td>SEPTEMBER 12, NOVEMBER 7</td>
<td></td>
</tr>
<tr>
<td>Alla Prima Painting Workshop</td>
<td>SEPTEMBER 18, NOVEMBER 7</td>
<td></td>
</tr>
<tr>
<td>Jewelry Etching/Photo Etching Workshop</td>
<td>NOVEMBER 14</td>
<td></td>
</tr>
<tr>
<td>Batik, Wool, &amp; Silk Workshop</td>
<td>NOVEMBER 7 &amp; 14</td>
<td></td>
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<tr>
<td>Slab Built Mugs Workshop</td>
<td>SEPTEMBER 10, NOVEMBER 12</td>
<td></td>
</tr>
<tr>
<td>Self-Publishing &amp; Marketing Workshop</td>
<td>SEPTEMBER 19</td>
<td></td>
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</tbody>
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</tr>
<tr>
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<td>THURS</td>
<td>6:30-9:30pm</td>
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</table>

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</thead>
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#### METALS

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<th>Time</th>
</tr>
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<td>TUES</td>
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<td>FRI</td>
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<td>9:30am-12:30pm</td>
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#### FIBERS

<table>
<thead>
<tr>
<th>Course</th>
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<th>Time</th>
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<tbody>
<tr>
<td>Batik, Wool, &amp; Silk Workshop</td>
<td>SAT</td>
<td>1-4pm</td>
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</table>

#### CERAMICS

<table>
<thead>
<tr>
<th>Course</th>
<th>Days</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beginning Wheel Throwing</td>
<td>MON</td>
<td>6:30-9:30pm</td>
</tr>
<tr>
<td>Advanced Wheel Throwing</td>
<td>WED</td>
<td>6:30-9:30pm</td>
</tr>
<tr>
<td>Slab Built Mugs Workshop</td>
<td>THURS</td>
<td>7-9pm</td>
</tr>
</tbody>
</table>

#### WRITING/SELF-PUBLISHING

<table>
<thead>
<tr>
<th>Course</th>
<th>Days</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Self-Publishing &amp; Marketing Workshop</td>
<td>SAT</td>
<td>9:30am-3pm</td>
</tr>
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</table>

#### HOW TO REGISTER & POLICIES

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- or mail your registration forms (p. 24, 25) along with check or money order to:
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Join our Facebook Page for program updates and special events at www.facebook.com/KCADCONTINUINGSTUDIES
**CLASS DATES**

**MONDAY CLASS DATES**
- **Session I:** September 14, 21, 28, October 5, 12, 19
- **Session II:** November 2, 9, 16, 23, 30, December 7, 14

**NO CLASS SEPTEMBER 7**

**TUESDAY CLASS DATES**
- **Session I:** September 8, 15, 22, 29, October 6, 13, 20
- **Session II:** November 3, 10, 17, 24, December 1, 8, 15

**WEDNESDAY CLASS DATES**
- **Session I:** September 9, 16, 23, 30, October 7, 14, 21
- **Session II:** November 4, 11, 18, December 2, 9, 16

**NO CLASS NOVEMBER 25**

**THURSDAY CLASS DATES**
- **Session I:** September 10, 17, 24, October 1, 8, 15, 22
- **Session II:** November 5, 12, 19, December 3, 10, 17

**NO CLASS NOVEMBER 26**

**FRIDAY CLASS DATES**
- **Session I:** September 11, 18, 25, October 2, 9, 16, 23
- **Session II:** November 6, 13, 20, December 4, 11, 18

**NO CLASS NOVEMBER 27**

**SATURDAY CLASS DATES**
- **Session I:** September 12, 19, 26, October 3, 10, 17
- **Session II:** October 31, November 7, 14, 21, December 5, 12

**NO CLASS NOVEMBER 28**

**SUNDAY CLASS DATES**
- **Session I:** September 13, 20, 27, October 4, 11, 18
- **Session II:** November 1, 8, 15, 22, December 6, 13

**NO CLASS NOVEMBER 29**

**COURSE LISTINGS - BY MEDIA**

**DRAWING**

**Monday classes**
- **6:30 – 9:30 p.m.**

**DRAWING LEVEL ONE**
Intended for beginners, you will develop skills through still life and basic observation. Through individual instruction, you will come to an understanding of gesture, contour, shading, and overall composition. You’ll explore a variety of drawing tools, including charcoal, pencils, ink, and more.
*Instructor: Amanda Berry*

- **15FKD114A-Mondays,** **6:30–9:30 p.m.**, September 14, 21, 28, October 5, 12, 19
- **15FKD114A-Mondays,** **6:30–9:30 p.m.**, November 2, 9, 16, 23, 30, December 7, 14

$215, supplies additional, supply list at: kcad.edu/continuing-studies/class-outlines

**Right Brain Drawing for Non-Artists**
You can learn to draw! By gaining access to the part of your mind that works in a style conducive to creative, intuitive thought, you will learn a fundamental skill of visual art: how to put down on paper what you see in front of your eyes. In learning how to draw, you will learn an entirely new way to see, which can impact your creativity in other areas of your life. This class is based on the teaching in the book, Drawing on the Right Side of the Brain by Betty Edwards.
*Instructor: To Be Announced*

- **15FKD102A-Tuesdays,** **6:30–9:30 p.m.**, September 8, 15, 22, 29, October 6, 13, 20
- **15FKD102B-Tuesdays,** **6:30–9:30 p.m.**, November 3, 10, 17, 24, December 1, 8, 15

$215, supplies additional, supply list at: kcad.edu/continuing-studies/class-outlines

More Drawing classes on next page

**ART CLASSES**
**MAKE GREAT GIFTS!**
Gift certificates available online, or call 616.451.2787 x3012

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**CLASS DATES**

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- **Session I:** September 14, 21, 28, October 5, 12, 19
- **Session II:** November 2, 9, 16, 23, 30, December 7, 14

**NO CLASS SEPTEMBER 7**

**TUESDAY CLASS DATES**
- **Session I:** September 8, 15, 22, 29, October 6, 13, 20
- **Session II:** November 3, 10, 17, 24, December 1, 8, 15

**WEDNESDAY CLASS DATES**
- **Session I:** September 9, 16, 23, 30, October 7, 14, 21
- **Session II:** November 4, 11, 18, December 2, 9, 16

**NO CLASS NOVEMBER 25**

**THURSDAY CLASS DATES**
- **Session I:** September 10, 17, 24, October 1, 8, 15, 22
- **Session II:** November 5, 12, 19, December 3, 10, 17

**NO CLASS NOVEMBER 26**

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- **Session I:** September 11, 18, 25, October 2, 9, 16, 23
- **Session II:** November 6, 13, 20, December 4, 11, 18

**NO CLASS NOVEMBER 27**

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- **Session I:** September 12, 19, 26, October 3, 10, 17
- **Session II:** October 31, November 7, 14, 21, December 5, 12

**NO CLASS NOVEMBER 28**

**SUNDAY CLASS DATES**
- **Session I:** September 13, 20, 27, October 4, 11, 18
- **Session II:** November 1, 8, 15, 22, December 6, 13

**NO CLASS NOVEMBER 29**

**COURSE LISTINGS - BY MEDIA**

**DRAWING**

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- **6:30 – 9:30 p.m.**

**DRAWING LEVEL ONE**
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*Instructor: Amanda Berry*

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*Instructor: To Be Announced*

- **15FKD102A-Tuesdays,** **6:30–9:30 p.m.**, September 8, 15, 22, 29, October 6, 13, 20
- **15FKD102B-Tuesdays,** **6:30–9:30 p.m.**, November 3, 10, 17, 24, December 1, 8, 15

$215, supplies additional, supply list at: kcad.edu/continuing-studies/class-outlines

More Drawing classes on next page

**ART CLASSES**
**MAKE GREAT GIFTS!**
Gift certificates available online, or call 616.451.2787 x3012
Drew Wednesday classes
6:30 – 9:30 p.m.

NEW! BEGINNING FIGURE STUDIO
Discover how to draw the figure using intuition and gestural mark making. From there you will explore systems of measurement to begin achieving accuracy of proportion. Gain confidence by controlling your compositions with proper use of drawing tools and art principles.

Instructor: Joshua Risner
15FKD198A-Wednesdays, 6:30–9:30 p.m., September 9, 16, 23, 30, October 7, 14, 21
15FKD198B-Wednesdays, 6:30–9:30 p.m., November 4, 11, 18, December 2, 9, 16
$215, supplies additional, supply list at: kcad.edu/continuing-studies/class-outlines

Thursday classes
6:30 – 9:30 p.m.

OBSERVATIONAL DRAWING: FROM PENCIL TO PAINT
For artists with some drawing experience. Working first with drawing tools and techniques, learn how to transition into painting with either oil or acrylic paint. Subject matter will include still life, landscape, and the figure. This class is suitable for both beginners and those with painting and drawing experience.

Instructor: David White
15FKO126A-Thursdays, 6:30–9:30 p.m., September 10, 17, 24, October 1, 8, 15, 22
15FKO126B-Thursdays, 6:30–9:30 p.m., November 5, 12, 19, December 3, 10, 17
$249, supplies additional, supply list at: kcad.edu/continuing-studies/class-outlines

Saturday classes
9:00 a.m. – 1:00 p.m. & 1:00 – 5:00 p.m.

NEW! JUMPSTART DRAWING [WORKSHOP]
Energize your art work or learn to draw in one quick session. Try your hand at sketching still life in proportion with instruction in drawing on the basics of composition, rendering, and more. Learn from demos by the instructor, as well as from your own experience. Open to beginner or intermediate level artists.

Instructor: Amanda Berry
15FKO105A-Saturday, 9:00 a.m.–1:00 p.m., September 12, $99, supplies included
15FKO105B-Saturday, 1:00–5:00 p.m., November 7, $99, supplies included

Monday classes
6:30 – 9:30 p.m.

NEW! PAINTING BOOT CAMP
Explore oil or acrylic paint while learning the basics of paint application, composition, and how to use and care for basic painting supplies. For beginning to intermediate level painters, you will be encouraged to develop your own style with guidance from the instructor.

Instructor: Nuel Friend
15FKO199A-Mondays, 6:30–9:30 p.m., September 14, 21, 28, October 5, 12, 19
15FKO199B-Mondays, 6:30–9:30 p.m., November 2, 9, 16, 23, 30, December 7, 14
$249, supplies additional, supply list at: kcad.edu/continuing-studies/class-outlines

More Painting classes on next page
NEW ABSTRACT PAINTING IN ACRYLICS

Experiment with acrylic paint to create several canvases using a variety of abstraction techniques. Learn about composition and paint application. With demos from the instructor and your own studies, you will begin to develop your own style and voice.

Instructor: Ralph Annunziata

15FKD213A—Wednesdays, 6:30–9:30 p.m., September 9, 16, 23, 30, October 7, 14, 21

15FKD213B—Wednesdays, 6:30–9:30 p.m., November 4, 11, 18, December 2, 9, 16

$215, supplies additional, supply list at: kcad.edu/continuing-studies/class-outlines

ALLA PRIMA PAINTING WORKSHOP

“Alla prima” comes from Italian, literally meaning “at once”. Instead of building colors up with layers or glazing over an underpainting, alla prima paintings are completed while the paint is still wet. Learn to start and finish a painting (oil or acrylic) in one session, also developing the expressive quality of your work. View examples from the history of art while learning techniques to achieve similar results.

Instructor: Tatsuki Hakoyama

15FKD217A—Friday, 12:30–4:30 p.m., September 18, one day only

15FKD217B—Saturday, 9:00–1:00 p.m., November 7, one day only

$215, supplies additional, supply list at: kcad.edu/continuing-studies/class-outlines

PAINTING WITH OILS

Explore the medium of oil using still life and photo reference to develop paintings from sketchbook studies. Learn how to enhance your compositions with an understanding of the principles of design and color. This course has the flexibility for both the beginner and more advanced painter.

Instructor: Joshua Risner

15FKD204A—Sundays, 1:00–4:00 p.m., September 6, 13, 20, 27, October 4, 11, 18

15FKD204B—Sundays, 1:00–4:00 p.m., November 1, 8, 15, 22, December 6, 13

$215, supplies additional, supply list at: kcad.edu/continuing-studies/class-outlines

More classes on next page
PHOTOGRAPHY

Monday classes
6:30 – 9:30 p.m.

PHOTOGRAPHIC DIGITAL COMPOSITING
Explore image compositing to create new photographic worlds. With the use of your camera and a little help from Photoshop®, blur the lines between reality and imagination. Your final project will be a compositing photo, with characters, scenes, and story line. Learn camera function, shooting, and lighting techniques along the way. 
Instructor: Ashlee Lambart
15FKD529A-Mondays, 6:30–9:30 p.m., September 14, 21, 28, October 5, 12, 19
$249, bring your own camera and flash drive.

PHOTOGRAPHIC DIGITAL COMPOSITING
Explore image compositing to create new photographic worlds. With the use of your camera and a little help from Photoshop®, blur the lines between reality and imagination. Your final project will be a compositing photo, with characters, scenes, and story line. Learn camera function, shooting, and lighting techniques along the way. 
Instructor: Ashlee Lambart
15FKD529B-Mondays, 6:30–9:30 p.m., November 2, 9, 16, 23, 30, December 7, 14
$249, bring your own camera and flash drive.

Tuesday & Wednesday classes
6:30 – 9:30 p.m.

DIGITAL PHOTOGRAPHY
Ready to move past auto mode and explore your camera’s program, manual, and priority capabilities? Produce creative photographs by controlling light, speed, and depth-of-field. Color management, digital workflow, and image enhancement methods will lead to higher quality prints. You should be able to shoot photos in auto mode and transfer to the computer. Your digital camera must have aperture priority, shutter priority, and manual shooting modes.
Instructor: Ashlee Lambart
15FKD528A-Tuesdays, 6:30–9:30 p.m., September 8, 15, 22, 29, October 6, 13, 20
15FKD528B-Tuesdays, 6:30–9:30 p.m., November 3, 10, 17, 24, December 1, 8, 15
Instructor: Dianne Carroll Burdick
15FKD528D-Wednesdays, 6:30–9:30 p.m., November 4, 11, 18, 25, December 2, 9, 16
$249, bring your own camera and flash drive.

Thursday classes
6:30 – 9:30 p.m.

PHOTOGRAPHY IN THE FIELD
Learn the basics of digital photography while gaining hands-on experience with your personal camera. Meet at various locations to practice using the camera in different environments. Camera functions such as shutter speed, aperture, white balance, and ISO will be covered. Bring a digital camera with changeable lens to each class. Admission fees, if applicable, are the responsibility of the student. 
Instructor: Eleanor Gatewood
15FKD535A-Thursdays, 6:30–9:30 p.m., September 10, 17, 24, October 1, 8, 15, 22
15FKD535B-Thursdays, 6:30–9:30 p.m., November 5, 12, 19, December 3, 10, 17
$249, bring your own camera and flash drive.

SOFTWARE APPLICATIONS

Monday classes
6:30 – 9:30 p.m.

INTRODUCTION TO ADOBE PHOTOSHOP®
For beginners, learn how to use Adobe Photoshop® to edit and combine photos, create simple page layouts and more! This class will cover basic features of Photoshop.
Instructor: Kim Meyers Baas
15FKD402A-Mondays, 6:30–9:30 p.m., September 14, 21, 28, October 5, 12, 19
15FKD402B-Mondays, 6:30–9:30 p.m., November 2, 9, 16, 23, 30, December 7, 14
$249, bring your own flash drive.

More Computer classes on next page

KCAD laptops are provided for your use during class time. If you prefer, you can bring your own laptop loaded with the latest version of the applicable software. Courses are taught using Macintosh but the same information applies to Windows.

ART CLASSES
MAKE GREAT GIFTS!
Gift certificates available online, or call 616.451.2787 x3012

COURSE LISTINGS - BY MEDIA

Class Dates
Session I: September 8 - October 23, No classes September 7
Session II: October 31 - December 18, No classes November 25-29

More Photography classes in ProFolio
kcad.edu/continuing-studies

More Photography classes in ProFolio
kcad.edu/continuing-studies

More Photography classes in ProFolio
kcad.edu/continuing-studies
Tuesday classes
6:30 – 9:30 p.m.

INTRODUCTION TO ADOBE ILLUSTRATOR®
Explore Adobe Illustrator, the premier vector program used by designers today, and learn what it can do for you. Learn to create original logos, graphics, page layouts and simple illustrations in this beginning level course.
Instructor: Shane Van Oosterhout
15FKD400A-Tuesdays, 6:30–9:30 p.m., September 8, 15, 22, 29, October 6, 13, 20
15FKD400B-Tuesdays, 6:30–9:30 p.m., November 3, 10, 17, 24, December 1, 8, 15
$249, bring your own flash drive.

Wednesday classes
6:30 – 9:30 p.m.

WORDPRESS™ WEBSITE DESIGN
Gain beginning to intermediate knowledge of creating and hosting a personal or business website through a cloud hosting site like WordPress.com. You will learn what WordPress is, and how it is different from industry programs used to create websites. You will learn what is needed to host and launch a website for a specific need or function, and why implementing and maintaining a website through a cloud hosted site like WordPress is both cost effective and practical. You will then begin the process of designing your website using WordPress.
Instructor: Jeremy Shultz
15FKD422B-Wednesdays, 6:30–9:30 p.m., November 4, 11, 18, December 2, 9, 16
$249, bring your own flash drive.

THURSDAY CLASSES
6:30 – 9:30 p.m.

ADOBE DREAMWEAVER™
Become familiar with the basic features of the Adobe Dreamweaver web development application. You will learn about creating, organizing, and managing websites and how to create and edit web pages using Dreamweaver.
Instructor: Sean Gardner
15FKD409A-Thursdays, 6:30–9:30 p.m., September 10, 17, 24, October 1, 8, 15, 22
15FKD409B-Thursdays, 6:30–9:30 p.m., November 5, 12, 19, December 3, 10, 17
$249, bring your own flash drive.

Wednesday classes
6:30 – 9:30 p.m.

FUNDAMENTALS OF INTERIOR DESIGN
Explore the practical interior design applications of space planning, lighting, color principles, architecture, and furniture arrangement. This course has the flexibility for students to work on design solutions for either residential or commercial interests.
Instructor: Adriana Bylsma
15FKD510A-Wednesdays, 6:30–9:30 p.m., September 9, 16, 23, 30, October 7, 14, 21
15FKD510B-Wednesdays, 6:30–9:30 p.m., November 4, 11, 18, December 2, 9, 16
$249, supplies additional, supply list at: kcad.edu/continuing-studies/class-outlines

More classes on next page

KCAD laptops are provided for your use during class time. If you prefer, you can bring your own laptop loaded with the latest version of the applicable software. Courses are taught using Macintosh but the same information applies to Windows.
Metals

Tuesday classes
6:30 – 9:30 p.m.

ENAMELING FOR JEWELERS
Enameling is a process of fusing glass onto metal, a form of art that has been used for centuries by different cultures. Explore the tools, techniques, and applications of this fascinating process to create unique jewelry or small sculptural pieces.
Instructor: Dorothy Kane
15FKD613A-Tuesdays, 6:30–9:30 p.m., September 8, 15, 22, 29, October 6, 13, 20
15FKD613B-Tuesdays, 6:30–9:30 p.m., November 3, 10, 17, 24, December 1, 8, 15
$249, supply fee $50, supplies will be provided

Friday classes
9:00 a.m. – 12:00 noon

INTRO TO JEWELRY DESIGN
Learn the fundamental techniques and craftsmanship necessary to create original metal jewelry pieces. Learn soldering, sawing, filing, buffing, polishing techniques, and incorporate stones into their settings. Complete one finished piece in silver.
Instructor: Dorothy Dorney
15FKD617A-Fridays, 9:00 a.m.–12:00 noon, September 11, 18, 25, October 2, 9, 16, 23
15FKD617B-Fridays, 9:00 a.m.–12:00 noon, November 6, 13, 20, December 4, 11, 18
$249, supply fee $40, supplies will be provided

Friday classes
12:30 – 3:30 p.m.

LOST WAX CASTING
Learn the lost wax casting process from start to finish, including wax carving, spruing, investing, and finally pouring molten metal. Students will also learn the finishing techniques necessary to complete their own unique jewelry or small sculptural pieces in precious metal. Beginning to advanced students are welcome.
Instructor: Dorothy Dorney
15FKD619A-Fridays, 12:30–3:30 p.m., September 11, 18, 25, October 2, 9, 16, 23
15FKD619B-Fridays, 12:30–3:30 p.m., November 6, 13, 20, December 4, 11, 18
$249, supply fee $40, supplies will be provided

Saturday classes
9:30 a.m. – 12:30 p.m.

NEW! SATURDAY JEWELRY STUDIO
Gain access to KCAD’s state-of-the-art jewelry studio Saturday mornings to work independently with light guidance from an instructor. This is a great opportunity to make finishing touches, rework previous pieces, or complete a short-term project of your own choosing. Open only to students who are currently enrolled or have recently completed a jewelry/metals course at KCAD, and are familiar with equipment and safety procedures. You must bring your own supplies, they are not provided.
Instructor: Dorothy Kane
15FKD624A-Saturdays, 9:30 a.m.–12:30 p.m., September 12, 19, 26, October 3, 10, 17
15FKD624B-Saturdays, 9:30 a.m.–12:30 p.m., November 7, 14, 21, December 5, 12
$215, supplies are not provided

JEWELRY ETCHING/PHOTO-ETCHING WORKSHOP
Enhance your metal jewelry pieces with surface embellishment using basic etching processes. Create samples using the techniques of sgraffito, appliqué, and photo-etching.
Instructor: Dorothy Dorney
15FKD622A-Saturday, 9:30 a.m.–12:30 p.m., November 14, one day only
$99, supplies included

Fiber

Saturday classes
1:00 – 4:00 p.m.

NEW! BATIK, WOOL, & SILK WORKSHOP
Experiment with the process of batik dyeing on wool and silk as you create a muslin figure with wool and silk details. Have fun with color and dye while learning techniques and short cuts to creating unique fiber art!
Instructor: Sara Jane Fellin
15FKD671B-Saturdays, 1:00–4:00 p.m., November 7 and 14
$149, supplies included

More classes on next page
### CERAMICS

**Monday classes**
6:30 – 9:30 p.m.

**BEGINNING WHEEL THROWING**
Learn wheel throwing in KCAD’s state-of-the-art ceramics studio. Create clay bowls, vases, and other decorative or functional art.

_Instructor: Rita Shields_

15FKD304A-Mondays, 6:30–9:30 p.m.,
September 14, 21, 28, October 5, 12, 19

15FKD304B-Mondays, 6:30–9:30 p.m.,
November 2, 9, 16, 23, 30, December 7, 14

$249, supply fee: $35, supplies will be provided

**Wednesday classes**
6:30 – 9:30 p.m.

**ADVANCED WHEEL THROWING**
Challenge yourself to improve your throwing skill. You will learn to be able to achieve the shapes you want instead of letting the clay make the choice. Students must have previous experience with wheel throwing.

_Instructor: Rita Shields_

15FKD360A-Wednesdays, 6:30–9:30 p.m.,
September 9, 16, 23, 30, October 7, 14, 21

15FKD360B-Wednesdays, 6:30–9:30 p.m.,
November 4, 11, 18, December 2, 9, 16

$249, supply fee: $35, supplies will be provided

**Thursday classes**
7:00 – 9:00 p.m.

**SLAB BUILT MUGS WORKSHOP**
Make your own coffee mug while learning the basics of hand-building with clay. You will learn to use templates and pull handles while experimenting with textures and surface treatments. You will need to return the following week to pick up your finished work.

_Instructor: Jovonnah Nicholson_

15FKD313A-Thursdays, 7:00–9:00 p.m.,
September 10, one day only

15FKD313B-Thursdays, 7:00–9:00 p.m.,
November 12, one day only

$249, supply fee: $35, supplies will be provided

### WRITING & PUBLISHING

**Saturday classes**
9:30 a.m. – 3:00 p.m.

**NEW! SELF-PUBLISHING & MARKETING YOUR BOOK**
For artists and writers, self-publishing is a popular and successful method to achieve your dream of seeing your manuscript or art in print and digital formats. But that is only the first step in selling your book. It’s important to spend an equal amount of time marketing your book to your most likely book buyers. You will learn about the book industry in order to understand the challenges facing you. Publishing methods available today, including e-books, and potential choices of agents and distributors will be discussed. You will develop a short book description (your “elevator speech”) in class to use in marketing your book.

In addition, learn how to develop a marketing plan that helps to reach the audience for your book and the best methods to reach them: PR, advertising, direct mail, events, and social media—Facebook, websites, and blogs, Twitter, and LinkedIn. Learn how to price your book and obtain book reviews to use in the marketing process.

_Instructor: Diane Phelps of Sedona, Arizona, formerly of Grand Rapids, spent over 30 years in corporate and academic marketing before launching Red Rock Mountain Press and self-publishing Shade: A Story About A Very Smart Raven. With this experience, she wrote and self-published The Author’s Concise Guide to Marketing: How to Jumpstart Sales of Your Self-Published Book for first-time authors needing marketing skills._

In 2013, Phelps self-published a non-fiction book about ravens: The Un-Common Raven: One Smart Bird. It was a panelist pick in the 2013 Southwest Books of the Year awards, and one of five finalists in the juvenile book category of the 2013 New Mexico-Arizona Book Awards. The author visits schools, libraries, and museums around Arizona to present programs and workshops.

15FKD925A, 9:30 a.m.–3:00 p.m., Saturday,
September 19, one day only

$149, bring note-taking materials
INSTRUCTOR BIOS

KCAD Continuing Studies instructors have the artistic knowledge and real-world experience to give their students insights that will change the way they think about their own creative potential. Classes are always kept small so that each student gets the individual attention and respect they deserve.

RALPH ANNUNZIATA, B.F.A., Columbus College of Art and Design, has worked more than 30 years in commercial design as a global creative director and marketing strategist for Nike/NikeStore.com, Lord and Taylor, and the Bay.com, as well as numerous local business organizations promoting their products and services. He is also a working artist, and has exhibited his work nationally.

AMANDA BERRY, B.F.A., Drawing and Printmaking, Kendall College of Art and Design, is pursuing an M.F.A. in Printmaking at KCAD. She has exhibited her work extensively and taught classes at KCAD.

ADRIANA BYLSMA, Bachelor of Architecture and Urban Planning, is currently a workplace and design consultant. She works with customers from concept, programming, and design, through construction. She is a NCIDQ Certified and LEED AP Interior Designer, and is currently a board member of International Interior Design Association.

DIANNE CARROLL BURDICK, B.F.A., Western Michigan University, has been a photographer for many publications, and maintains her own studio. She has participated in local and national exhibitions and has been the recipient of numerous awards.

DOROTHY DOREN, M.F.A., in Advertising Design, Marywood University, also holds degrees in art education and jewelry design. She has years of teaching experience in public schools, is proficient with communication software tools and technology, and is a world traveler.

SARA JANE FELLIN, studied graduate painting at Iowa State University, and sculpture at the University of Iowa. She is certified in art education and taught K-12 art for twenty-eight years.

NUEL FRIEND, M.F.A. in painting from Kendall College of Art and Design, B.F.A. in graphic design from Michigan State University, has been an adjunct instructor and lecturer at Kendall. His work has been published in California Homes and Veranda magazines, and he exhibits nationally.

SEAN GARDNER, is a freelance graphic designer and web design student at Grand Rapids Community College.

ELEANOR GATEWOOD, M.F.A. in Photography, Kendall College of Art and Design, is a freelance artist and frequent instructor in the Continuing Studies program.

TATSU HIROKAZU, M.F.A. in Painting, KCAD, exhibits his work extensively, and is a frequent instructor in the Continuing Studies program.

KATHERINE JOHNSON, M.F.A. in Painting, Kendall College of Art and Design, B.S. in Graphic Design and Illustration, Indiana Wesleyan University, has worked in graphic design, and program development. She has been an artist in residence, and adjunct instructor at the college level.

DOROTHY KANE, M.A.E., Wayne State University, B.S., Jewelry & Metalsmithing, Western Michigan University, is a studio artist with more than thirty years art education experience.

ASHLEE LAMBERT, M.F.A., Photography, Kendall College of Art and Design, is a freelance photographer and frequent instructor in the Continuing Studies program.

KIM MEYERS BAAS, B.A. in Fine Arts from Loyola University of Chicago, and M.A.A.E. and teaching certificate from The School of the Art Institute of Chicago, is an art teacher with Kentwood Public Schools.


TIM NIELSEN, M.P.A., Michigan State University, is a graphic designer and photographer. He has worked in graphic design and printing for over thirty years.

JOSHUA RISNER, has over ten years’ experience in the commercial art industry working as a creative director for a national advertising company, and as the owner of Shuative, a graphic design and marketing company. He holds an M.F.A in Painting from KCAD. He has received numerous awards for his paintings and drawings, including from Muskegon Museum of Art, Grand Rapids Festival of the Arts, Kalamazoo Institute of Art, and Manifest Creative Institute in Cincinnati, Ohio.

TIM NIELSEN, M.P.A., Michigan State University, is a graphic designer and photographer. He has worked in graphic design and printing for over thirty years.

ASHLEE LAMBERT, M.F.A., Photography, Kendall College of Art and Design, is a freelance photographer and frequent instructor in the Continuing Studies program.

JESSICA SHELTON, B.F.A., Kendall College of Art and Design, is the Metals/Jewelry lab technician at KCAD. She is also a jewelry designer and yoga instructor.

RITA SHIELDS, owns her own pottery business, Pots by Rita, which she has operated for more than twenty years. She has taken workshops in the studios of some of the best potters in the business, and at Appalachian Craft Center. She has taught at UICA, Art Folk Gallery, Khnemu Studio, and given workshops in public schools.

JEREMY SHULTZ, received his B.A in Design Management from The Art Institute of Colorado where he served as the Head of Student Volunteers. He has worked in graphic design, web design, and marketing.

SHANE VANOOSTERHOUT, B.F.A., Graphic Design, University of Michigan, teaches Digital Media at Kendall and is author of “The Passionate Gardner” blog.

DAVID WHITE, M.F.A. in Painting, and Drawing, Ohio University, is a freelance artist, and exhibits work locally and nationally. He is a frequent instructor in the Continuing Studies program.
HOW TO REGISTER, AND POLICIES

Enrollment is on a first come, first-served basis. Register online at kcad.edu/continuing-studies, or complete the attached registration form(s), pp. 24-25, with check or money order, and mail to KCAD Continuing Studies, 17 Fountain Street, NW, Grand Rapids, MI 49503. You can also call, 616.451.2787, ext. 3012. VISA, MasterCard and Discover credit or debit cards are accepted online and by telephone. If you need assistance with online registration, call 616.451.2787, ext. 3012. Registration is not valid unless accompanied by payment.

Receipts. When registering online you will receive an automatic electronic confirmation of your registration. Information regarding class outlines and supply lists (if applicable) is available at: kcad.edu/continuing-studies/class-outlines.

Cash and Checks. Appropriate fees will be charged for checks which are returned unpaid due to insufficient funds. Please be aware when paying by cash or check, that if your class is cancelled you will need to complete additional paperwork in order to be reimbursed. Please allow up to five weeks processing time for refunds of payments made by cash or check.

Class Cancellation. We reserve the right to cancel classes due to insufficient enrollment, with a full refund. If you registered as part of a group and one person’s class is cancelled, registrations for classes that have not been cancelled will not be refunded. Tuition paid with debit or credit cards will be credited back to your card. Please allow up to two weeks processing time for refunds. Tuition paid by check will require you to fill out additional paperwork before obtaining a refund. Please allow up to five weeks processing time for refunds of payments made by cash or check.

Tuition fees are based on six class meeting times, though some may meet for seven. If a class is canceled due to unforeseen circumstances, we will make every attempt to reschedule classes that have met fewer than six times.

Withdrawal from Class. There will be a full refund of tuition and fees for withdrawal requests submitted prior to the final registration deadline. There will be a partial (50%) refund of tuition and fees for withdrawal requests submitted after the final registration deadline and up to 24 hours before the class begins. A 50% fee will be charged for course transfers after the final registration deadline. No course transfers will be permitted on or after the day of the first class. There will be no refund of tuition or fees for withdrawal requests submitted on or after the day of the first class. Please allow up to two weeks processing time for refunds of payments made online, and five weeks processing time for refunds of payments made by cash or check.

Late Registration and Withdrawal. Our standard withdrawal/refund policies apply to those students who register after the registration deadline.

Inclement Weather or Building Closure. In the event that classes are canceled due to weather, an announcement will be made on local television stations. Tuition fees are based on six meeting times, and we will make every attempt to reschedule classes that have met fewer than six times.

Early Registration Tuition Discount. Individuals who register early for Continuing Studies classes are eligible for a 10% Early Registration Tuition Discount (supply and lab fees are not included). This discount will appear automatically when registering online. This may not be used in conjunction with other discounts. The early registration deadline for Fall 2015 is August 11, 2015.

Alumni Discount. Kendall College of Art and Design provides a 10% discount off tuition (excluding lab and supply fees) to Kendall College of Art and Design Alumni, their spouses and children under the age of eighteen (10% discount). Note: There is a limit of one tuition discount per registration.

Supplies. Supplies for classes are not included in the cost of the class, unless indicated by a supply fee. Class outlines and supply lists (if applicable) can be found at: kcad.edu/continuing-studies/class-outlines.

Location. Students will be notified in advance by email of their room and building location. Signage will also be prominently displayed near the entrance of both buildings.

Special Needs. Please make sure staff and the instructor are notified about any special needs or concerns. We will try to accommodate them.

Parking. On-street parking is free after 6:00 p.m. Monday through Friday, and all day Saturday and Sunday. Parking is also available in the city ramp one block west of KCAD.

Unclaimed Art Work. All work produced while attending Kendall College of Art and Design of Ferris State University (KCAD). The college reserves the right to edit materials as needed for best use in context without specific written permission.

1. Use of any works produced by students while attending Kendall College of Art and Design of Ferris State University (KCAD).

2. Use of photographs, video, audio, or other recordings of any artworks, designs, or other coursework produced while a student at KCAD.

3. Use of photographic, video, audio, written or other recordings/documentation in college or KCAD sponsored/affiliated classes or activities, on or off campus while a student at KCAD.

Usage may be in any medium. Materials may be used without further notification, compensation or credit, though whenever possible, credit will be included for students enrolled in a KCAD degree program. Materials produced by or for KCAD are the sole property of KCAD.

All other copy and reproduction rights to original artwork, designs or coursework remain the sole property of the student.

Photographs. As a condition of enrollment, students and/or parents of minor students, consent to the following usage rights, for purposes which may include, but are not limited to: display, educational assessment, accreditation, archiving, and publicity/promotions for the college. The college reserves the right to edit materials as needed for best use in context without specific written permission.

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Unclaimed Art Work. All work produced while attending Kendall College of Art and Design of Ferris State University (KCAD).
Early Registration Deadline: August 11

■ Applying for 10% Early Registration discount
■ Applying for 10% Alumni Discount

Registration Deadlines:
Session I: August 31
Session II: October 26

STUDENT’S NAME:

STUDENT’S NAME:

DAY PHONE:     CELL PHONE:

EVENING PHONE:     EMAIL:

■ Yes, I would like to receive email updates on upcoming events and opportunities from Continuing Studies

STREET OR PO BOX:

CITY:       STATE:  ZIP:

COURSE TITLE:     COURSE #:

COURSE TITLE:     COURSE #:

COURSE TITLE:     COURSE #:

COURSE TITLE:     COURSE #:

METHOD OF PAYMENT: VISA MASTERCARD DISCOVER CHECK

ACCOUNT #:  EXPIRATION DATE:

TUITION #:  SUPPLY/LAB FEE:  TOTAL:

Checks should be made payable to KCAD Continuing Studies of Ferris State University and mailed to 17 Fountain St., NW Grand Rapids, MI 49503. Refund Policy — 50% for class withdrawals after the final registration deadline, no refunds 24 hours before the class.

Yes, I would like to receive email updates on upcoming events and opportunities from Continuing Studies.

4 WAYS TO REGISTER: ONLINE, PHONE, MAIL, IN PERSON

Early Registration Deadline: August 11

■ Applying for 10% Early Registration discount
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PARKING

From U.S. 131 follow Pearl St. to the east. The Woodbridge N. Ferris Building entrance is at 17 Pearl St. N.W. 17 Fountain Building entrance is at 17 Fountain St. N.W. On-street parking is free after 6:00 p.m. Monday through Friday, all day Saturday and Sunday. Parking in the lot directly behind the 17 Fountain Building, adjacent to Pearl St., is prohibited. Violators will be ticketed.