BLAZE YOUR OWN TRAIL
To get to where you are today, you’ve had to grow. Learn. Adapt. Blaze your own trail. The key to evolving your personal and professional skill-sets lies in your creativity.

With ProFolio, Kendall College of Art and Design of Ferris State University (KCAD) taps into your natural urge to broaden your perspective and deepen your connection to the people and places that surround you. Learn how you can explore new ways of collaborating with others and solving complex problems in our Integrating for Impact professional workshop series. Or, explore a new technology or artistic process - from AutoCAD and Adobe Creative Suite to encaustic painting – to keep yourself technically proficient, creatively flexible, and endlessly curious.

Because the most important knowledge isn’t what’s already inside you, but what’s all around you waiting to be discovered.

Brenda Sipe  
Director of Continuing Studies

Sierra Casanova  
Continuing Studies Coordinator

616.451.2787 x3012
PROFESSIONAL CALENDAR - AT A GLANCE

BUSINESS
AutoCAD Basics (p. 7) TUES, 6:30-9:30pm
Custom Workplace Training (p. 8) See pages 8 for days and times
Integrating for Impact Workshop Series (p. 9) THURS & FRI 9am-4pm & 9am-1pm

GRAPHIC DESIGN
Adobe Photoshop® for Designers (p. 10) MON, 6:30-9:30pm
Adobe Illustrator® for Professionals (p. 10) WED, 6:30-9:30pm
Print Production & Proofing (p. 10) SAT, 9:30am-1:30pm

WEB DESIGN
Web Coding for Designers HTML and CSS (p. 11) THURS, 6:30-9:30pm

INTERIOR DESIGN & ARCHITECTURE
BIM Drafting: Revit® for Designers & Architects (p. 12) MON, 6:30-9:30pm
SketchUp® for Designers (p. 12) WED, 6:30-9:30pm

PHOTOGRAPHY
Portrait Photography (p. 13) MON, 6:30-9:30pm
Using Adobe Bridge® Workshop (p. 13) SAT, 9:30am-3:30pm
Lightroom for Photographers (p. 13) TUES, 6:30-9:30pm

EDUCATION (Approved for State Clock Hours)
Painting Boot Camp (p. 14) MON, 6:30-9:30pm
Illustrative Watercolor (p. 14) TUES, 6:30-9:30pm
Ceramics for Art Educators (p. 1) THURS, 6:30-9:30pm

STUDIO ART
Journal/Sketchbook Workshop (p. 16) WED, 6:30-9:30pm
Ceramics Studio Membership (p. 16) Fall Semester
Guest Artist Workshop (p. 17) FRI, 10am-3pm & SAT 10am-3pm &

WRITING & PUBLISHING
Self-Publishing & Marketing Your Book Workshop (p. 18) WED, 6:30-9:30pm

HOW TO REGISTER & POLICIES
REGISTRATION FORMS
(p. 22, 23) (p. 24, 25)

PARKING (Back Cover)

QUICK FACTS
Session I
Registration Deadline: August 31
Early Registration (10% discount): August 11
Class Dates
Session I: September 8-October 23
No Classes September 7
Session II:
October 31-December 18
No Classes November 25-29
Registration
• www.kcad.edu/continuing-studies, or
• call 616.451.2787, ext. 3012,
• or mail your registration forms (p. 24, 25) along with check or money order to:
KCAD Continuing Studies, 17 Fountain St., NW, Grand Rapids, MI 49503.
Registration is not valid without payment. Visa, MasterCard and Discover debit or credit cards are accepted online. A confirmation of registration will be sent automatically when you register online, or mailed electronically two business days after receipt of payment by phone or mail. Supply information, if applicable, can be found at kcad.edu/continuing-studies/class-outlines.
For assistance with online registration, call 616.451.2787, ext. 3012.

Join our Facebook Page for program updates and special events at www.facebook.com/KCADCONTINUINGSTUDIES

5
CLASS DATES

MONDAY CLASSES
Session I: September 14, 21, 28, October 5, 12, 19
Session II: November 2, 9, 16, 23, 30, December 7, 14

NO CLASS SEPTEMBER 7

TUESDAY CLASSES
Session I: September 8, 15, 22, 29, October 6, 13, 20
Session II: November 3, 10, 17, 24, December 1, 8, 15

WEDNESDAY CLASSES
Session I: September 9, 16, 23, 30, October 7, 14, 21
Session II: November 4, 11, 18, December 2, 9, 16

NO CLASS NOVEMBER 25

THURSDAY CLASSES
Session I: September 10, 17, 24, October 1, 8, 15, 22
Session II: November 5, 12, 19, December 3, 10, 17

NO CLASS NOVEMBER 26

FRIDAY CLASSES
Session I: September 11, 18, 25, October 2, 9, 16, 23
Session II: November 6, 13, 20, December 4, 11, 18

NO CLASS NOVEMBER 27

SATURDAY CLASSES
Session I: September 12, 19, 26, October 3, 10, 17
Session II: October 31, November 7, 14, 21, December 5, 12

NO CLASS NOVEMBER 28

SUNDAY CLASSES
Session I: September 13, 20, 27, October 4, 11, 18
Session II: November 1, 8, 15, 22, December 6, 13

NO CLASS NOVEMBER 29

SOFTWARE APPLICATIONS

SOFTWARE APPLICATIONS - BY TYPE

Class Dates
Session I: September 8-October 23 / No Classes September 7
Session II: October 31-December 18 / No Classes November 25-29

BUSINESS

Software Applications

Tuesday classes
6:30 – 9:30 p.m.

AUTOCAD® BASICS
Learn the fundamentals of AutoCAD including setting up a drawing, line types and weights, dimension, and text styles. You will follow industry standards in drawing plans, elevations, and sections efficiently. Learn to print your drawings in multiple ways using the viewports, paper space, model space and plot styles.
Instructor: George Nyeste

15FKPS01A-Tuesdays, 6:30–9:30 p.m., September 8, 15, 22, 29, October 6, 13, 20
15FKPS01B-Tuesdays, 6:30–9:30 p.m., November 3, 10, 17, 24, December 1, 8, 15
$249, bring your own flash drive.

More classes on next page
BUSINESS CON’T.

COURSE LISTINGS - BY TYPE

Class Dates
Session I: September 8-October 23 / No Classes September 7
Session II: October 31-December 18 / No Classes November 25-29

LEVERAGING YOUR BRAND

Your company has a brand, whether you acknowledge it or not. What is the role of your design team, in-house or out, in stewarding your brand? How does your design department engage all the stakeholders influencing the brand, and keep that dialogue productive? Is your brand position clear for all audiences, what does it mean to stay on message, and how do new products or services get added while maintaining a strong brand?

THE BRAND DEVELOPMENT PROCESS

This course will survey the most commonly used steps to create, build, migrate, and/or revitalize your brand. Understanding the types of brand architecture and strategies, will aid your design team in stewarding your brand successfully. You will learn how to utilize branding as a simple framework in addressing marketing communications issues.

BUILDING VENDOR PARTNERSHIPS

Your company, whether it has an internal capability or uses external creative resources needs to make sure your relationships are as effective, efficient, and accountable as possible. This means understanding the processes and outcomes involved, clarifying roles, agreeing to metrics to be used, and seeing that real value exists for all parties concerned.

Management Training

De-Mystifying the Language & Practice of Design and Innovation Design Thinking Human-Centered Design. You’ve heard the buzz words. Now learn the meaning behind them.

INTEGRATING FOR IMPACT

This cutting-edge workshop empowers individuals or organizations working in any field to activate their creativity and discover new and powerful ways of solving problems, collaborating with others and driving innovation. Includes take-home materials to cascade new skills to colleagues within your organization.

Your company, whether it has an in-house or uses external creative resources needs to make sure your relationships are as effective, efficient, and accountable as possible. This means understanding these processes and outcomes involved, clarifying roles, agreeing to metrics to be used, and seeing that real value exists for all parties concerned.

BUSINESS CON’T.

Customized Workplace Training

We develop customized courses for your business in areas like Design, Design Thinking, Computers, Business Innovation, and much more. See sample offerings below. Call 616.451.2787, ext. 1139 for pricing and scheduling.

“GOOD DESIGN IS GOOD BUSINESS”

This course will provide an overview of the meaning of the Thomas J. Watson quote: “Good design is good business.” Learn about the definition of design as it exists in business today, and how a company can utilize it to achieve measurable business goals. How can you integrate all facets of good design as a company may see them, in order to gain cumulative benefits?

COLLABORATION & CREATIVITY

Beyond the buzzword, what is the potential, and the pitfalls of collaboration? What does it mean creatively? How do you prepare people to collaborate effectively? How can an entire company build a truly collaborative culture across the organization?

COMMUNICATION AUDITS

How can your in-house department periodically assess its output, what are the metrics that matter, what analysis processes work best, and how do you present these findings with clarity and credibility to the rest of the organization?
Monday classes
6:30 – 9:30 p.m.
NEW! ADOBE PHOTOSHOP® FOR DESIGNERS
Photoshop is the industry standard for professional photo editing and design. Learn to develop the skills to edit high-quality photos, seamlessly combine images, and create photo layouts for print production and more.
Instructor: Katherine Johnson
15FKP460A, Mondays, 6:30–9:30 p.m., September 14, 21, 28, October 5, 12, 19
15FKP460B, Mondays, 6:30–9:30 p.m., November 2, 9, 16, 23, 30, December 7, 14
$249, bring your own flash drive.

NEW! ADOBE ILLUSTRATOR® FOR PROFESSIONALS
Illustrator is the premier vector design program used by industry professionals today. Develop your skills by using tools to efficiently design and manipulate original logos, graphics, and illustrations and output them for print and web use.
Instructor: Jeremy Shultz
15FKP470A, Wednesdays, 6:30–9:30 p.m., September 9, 16, 23, 30, October 7, 14, 21

WEB DESIGN
Thursday classes
6:30 – 9:30 p.m.
WEB CODING FOR DESIGNERS—HTML AND CSS
For designers who want to learn HTML. Focus on the very basic building blocks of web design with HTML and CSS. You will use text based software and learn to create an all-purpose web page using a “single-page” layout that will also display well on mobile devices.
Instructor: Jean Hanks
15FKP456A-Thursdays, 6:30–9:30 p.m., September 10, 17, 24, October 1, 8, 15, 22
15FKP456B-Thursdays, 6:30–9:30 p.m., November 5, 12, 19, December 3, 10, 17
$249, bring your own flash drive.

Saturday classes
9:30 a.m. – 1:30 p.m.
PRINT PRODUCTION & PROOFING
Eliminate file glitches, color errors, and other common printing problems with this informative workshop. Learn how digital files are processed to a variety of print and digital products and discover techniques to ensure your designs are accurately reproduced.
Instructor: Katherine Johnson
15FKP422A, 9:30 a.m.–1:30 p.m., September 12, one day only
$99, bring your own flash drive.

ART CLASSES
MAKE GREAT GIFTS!
Gift certificates available online, or call 616.451.2787 x3012
INTERIOR DESIGN & ARCHITECTURE

Monday classes 6:30 – 9:30 p.m.

BIM DRAFTING: REVIT FOR DESIGNERS & ARCHITECTS
Learn the fundamentals of Revit Architecture software, including efficient 3-D modeling, drafting techniques, creating views of your BIM (Building Information Model), and setting up drawing sets. You will follow industry standards and create floor plans, elevations, and sections by slicing through your BIM.
Instructor: Christopher Alexander
15FKP202A-Mondays, 6:30–9:30 p.m., September 14, 21, 28, October 5, 12, 19
15FKP202B-Mondays, 6:30–9:30 p.m., November 2, 9, 16, 23, 30, December 7, 14
$249, bring your own flash drive.

Wednesday classes 6:30 – 9:30 p.m.

SKETCHUP™ FOR DESIGNERS
Learn the basics of Google SketchUp as this software applies to architecture, interior, and furniture design. Learn techniques for interfacing with other programs like AutoCAD, Photoshop, and Google Earth to achieve presentation ready documents.
Instructor: Christopher Alexander
15FKP500A-Wednesdays, 6:30–9:30 p.m., September 9, 16, 23, 30
15FKP500B-Wednesdays, 6:30–9:30 p.m., November 4, 11, 18, 25
$199, bring your own flash drive.

PHOTOGRAPHY

Monday classes 6:30 – 9:30 p.m.

PORTRAIT PHOTOGRAPHY
Learn about portrait photography while developing skills that will be useful in commercial or artistic work. You will learn advanced lighting skills and other techniques that will enhance your own unique work through portraiture.
Instructor: Rob Wilkinson
15FKP521A, Mondays, 6:30–9:30 p.m., September 14, 21, 28, October 5, 12, 19
15FKP521B, Mondays, 6:30–9:30 p.m., September 14, 21, 28, October 5, 12, 19
$249, bring your own camera and flash drive.

Saturday classes 9:30 a.m. – 3:30 p.m.

USING ADOBE BRIDGE® WORKSHOP
Adobe Bridge is a powerful support program for organizing and editing photos in connection with Adobe Photoshop. Unleash the power of Adobe Bridge and learn to maximize its capabilities to save time and improve our workflow. For artists, photographers, and Photoshop enthusiasts, this class is a must!
Instructor: Katherine Johnson
15SKP457A-Saturday, 9:30 a.m.–3:30 p.m., October 17, one day only
$99, bring your own camera and flash drive.

NEW! LIGHTROOM for Photographers
Learn to use Adobe Lightroom to intuitively edit and organize your photos. From batch processing to more advanced editing techniques, learn how to use Lightroom with or without Adobe Photoshop to create professional photo projects.
Instructor: Katherine Johnson
15FKP590A, Tuesdays, 6:30–9:30 p.m., September 8, 15, 22, 29, October 6, 13, 20
15FKP590B, Tuesdays, 6:30–9:30 p.m., November 3, 10, 17, 24, December 1, 8, 15
$249, bring your own camera and flash drive.

More classes on next page
EDUCATION

NEW! PAINTING BOOT CAMP
Explore oil or acrylic paint while learning the basics of paint application, composition, and how to use and care for basic painting supplies. For beginning to intermediate level painters, you will be encouraged to develop your own style with guidance and demos by the instructor.
Instructor: Nuel Friend
1SFK0199A-Mondays, 6:30–9:30 p.m., September 14, 21, 28, October 5, 12, 19
1SFK0199B-Mondays, 6:30–9:30 p.m., November 2, 9, 16, 23, 30, December 7, 14
$249, supplies additional, supply list at: kcad.edu/continuing-studies/class-outlines
SCECHs 19, fee $20

ILLUSTRATIVE WATERCOLOR
Use pens, color pencils, sponges, pastels, watercolors, and other items you already have, to create illustrative paintings of various subjects in both realistic and cartoon styles. Learn to take your cue from past and present watercolor artists. This class is open to beginning or more advanced watercolor artists.
Instructor: Corinne Roberts
1SFK0205A-Tuesdays, 6:30–9:30 p.m., September 8, 15, 22, 29, October 6, 13, 20
1SFK0205B-Tuesdays, 6:30–9:30 p.m., November 3, 10, 17, 24, December 1, 8, 15
$249, supplies additional, supply list at: kcad.edu/continuing-studies/class-outlines
SCECHs 19, fee $20

CERAMICS FOR ART EDUCATORS
Learn about clay and glazes, studio equipment, and how to use and fire kilns. You will create several clay projects using hand-building techniques, coiling, and wheel throwing. Learn what you need for a ceramic studio at your school or how to use the equipment you already have.
Instructor: Molly Bergman
1SFK0230A, Thursdays, 6:30–9:30 p.m., September 10, 17, 24, October 1, 8, 15, 22
$299, supplies included,
SCECHs, 19, fee $20

ART CLASSES
MAKE GREAT GIFTS!
Gift certificates available online, or call 616.451.2787 x3012

ADVANCED STUDIES
CERTIFICATE IN DESIGN & INNOVATION MANAGEMENT

The fact is, design is revolutionizing business. That’s why KCAD created the MBA Certificate in Design and Innovation Management. It exposes business people to the process of design thinking and teaches designers how to talk business.

Our goal: advancing business through innovation. It’s about using design as a business tool. We’re equipping leaders to take a new approach, promoting design as a change agent for business. Sound interesting? It’s time to take a seat at the table. Get more information at: kcad.edu/mba or call 616.451.2787 x1237.
GUEST ARTIST WORKSHOP - October 23 & 24

NEW! ELIZABETH HUBLER-TORREY ENCAUSTICS THEN & NOW

Friday & Saturday, 10:00 a.m. – 3:00 p.m.
Revisit an old technique of mixing oil paint with wax to achieve rich textural surfaces. New processes and products make this a viable alternative to traditional oil painting for artists today. You will explore and gain instruction on these processes: collage with photography and other organic materials, intarsia and sgraffito to scratch into the wax and fill it with color, transfers with charcoal and laser prints, glazing thin veils of color, color mixing using layers of wax for transparent effects, creating textures using accretion and brushwork. Complete 3-5 encaustic paintings and several small samples throughout the course of the workshop. Class is appropriate for beginners or more advanced students who want to develop conceptually.

Instructor: Elizabeth Hubler-Torrey, M.F.A. in Painting. KCAD, is a native of Lansing, Michigan who now lives and works in Grand Rapids. She has 20 years professional experience in graphic and web design, and her teaching experience includes computer and encaustic courses for the Continuing Studies program at KCAD, and as an Adjunct Professor of art at Grand Valley State University. She works primarily in encaustic, which is the art of using heated wax with paint to create multiple effects from thin veils of transparent color to textures that can be expanded into surface relief techniques. Wax is a versatile medium that can be used with a variety of media like ink, oil stick, pastel, photography, printmaking paper, and watercolor.

Her body of work includes hybridized paintings in encaustic that combine reference imagery from the different science disciplines into a single work that investigates organisms and geologic processes reflecting the advancements in current scientific research. Elizabeth was awarded a Golden Apple Residency in 2014, won 3rd place in the Art in Science competition from the Arts and Industry Council of Battle Creek and was awarded the Scholarship of Merit from KCAD. She has been included in various competitions and exhibitions including ArtPrize, Fusion in the Visual Arts, Kreft Center for the Arts at Concordia University in Ann Arbor, Art Michigan All-Media Competition at Lansing Art Gallery and In Our Midst: Greater Lansing Artists, Kresge Art Museum at Michigan State University in East Lansing.

15FKP056B, Friday & Saturday, October 23 & 24, 10:00 a.m. – 3:00 p.m.
$249, supplies included
NEW! SELF-PUBLISHING & MARKETING YOUR BOOK

For artists and writers, self-publishing is a popular and successful method to achieve your dream of seeing your manuscript or art in print and digital formats. But that is only the first step in selling your book. It’s important to spend an equal amount of time marketing your book to your most likely book buyers. You will learn about the book industry in order to understand the challenges facing you. Publishing methods available today, including e-books, and potential choices of agents and distributors will be discussed. You will develop a short book description (your “elevator speech”) in class to use in marketing your book.

In addition, learn how to develop a marketing plan that helps to reach the audience for your book and the best methods to reach them: PR, advertising, direct mail, events, and social media—Facebook, websites, and blogs, Twitter, and LinkedIn. Learn how to price your book and obtain book reviews to use in the marketing process.

Instructor: Diane Phelps of Sedona, Arizona, formerly of Grand Rapids, spent over 30 years in corporate and academic marketing before launching Red Rock Mountain Press and self-publishing Shade, A Story About A Very Smart Raven. With this experience, she wrote and self-published The Author’s Concise Guide to Marketing: How to Jumpstart Sales of Your Self-Published Book for first-time authors needing marketing skills. In 2013, Phelps self-published a non-fiction book about ravens: The Un-Common Raven: One Smart Bird. It was a panelist pick in the 2013 Southwest Books of the Year awards, and one of five finalists in the juvenile book category of the 2013 New Mexico-Arizona Book Awards. The author visits schools, libraries, and museums around Arizona to present programs and workshops.

15FK0925A, 9:30 a.m.–3:00 p.m., Saturday, September 19, one day only

$149, bring note-taking materials
INSTRUCTOR BIOS

KCAD Continuing Studies instructors have the artistic knowledge and real-world experience to give their students insights that will change the way they think about their own creative potential. Classes are always kept small so that each student gets the individual attention and respect they deserve.

CHRISTOPHER ALEXANDER, MArch., Ball State University, is an architect with Progressive AE. He has taught at the college level and has published a number of articles on design and sustainability.

GEORGE NYESTE has worked 15+ years as a product design and development engineer, most of it in furniture and automotive manufacturing.

MOLLY BERMAN, B.A. in Art Education, Aquinas College, has more than 10 years’ experience in K-12 Art Education, and is a frequent Continuing Studies instructor.

CORINNE ROBERTS, B.F.A. in Illustration, Kendall College of Art and Design, is a frequent instructor in the Continuing Studies program. She has illustrated and published her own children’s book.

AMANDA BERRY, B.F.A., Drawing and Printmaking, KCAD, is pursuing an M.F.A. in Printmaking. She has exhibited her work extensively and taught classes at KCAD.

JEREMY SHULTZ received his B.A. in Design Management from the Art Institute of Colorado where he served as the head of student volunteers. He has worked in graphic design, web design, and marketing. He also enjoys mentoring young professionals.

ROB WILKINSON, M.F.A. in Photography, Kendall College of Art and Design, is originally from New York. He is an adjunct professor of photography at KCAD, and has been a professional wedding photographer since 2005.

CHRISTOPHER ALEXANDER, MArch., Ball State University, is an architect with Progressive AE. He has taught at the college level and has published a number of articles on design and sustainability.

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HOW TO REGISTER, AND POLICIES

Enrollment is on a first come, first-served basis. Register online at kcad.edu/continuing-studies, or complete the attached registration form(s), pp. 24-25, with check or money order, and mail to KCAD Continuing Studies, 17 Fountain Street, NW, Grand Rapids, MI 49503. You can also call, 616.451.2787, ext. 3012. VISA, MasterCard and Discover credit or debit cards are accepted online and by telephone. If you need assistance with online registration, call 616.451.2787, ext. 3012. Registration is not valid unless accompanied by payment.

Receipts. When registering online you will receive an electronic confirmation of your registration. Information regarding class outlines and supply lists (if applicable) is available at: kcad.edu/continuing-studies /class-outlines.

Cash and Checks. Appropriate fees will be charged for checks which are returned unpaid due to insufficient funds. Please be aware when paying by cash or check, that if your class is cancelled you will need to complete additional paperwork in order to be reimbursed. Please allow up to five weeks processing time for refunds of payments made by check.

Class Cancellation. We reserve the right to cancel classes due to insufficient enrollment, with a full refund. If you registered as part of a group and one person’s class is canceled, registrations for classes that have not been canceled will not be refunded. Tuition paid with debit or credit cards will be credited back to your card. Please allow up to two weeks processing time for refunds. Tuition paid by check will require you to fill out additional paperwork before obtaining a refund. Please allow up to five weeks processing time for refunds of payments made by cash or check.

Tuition fees are based on six class meeting times, though some may meet for seven. If a class is cancelled due to unforeseen circumstances, we will make every attempt to reschedule classes that have met fewer than six times.

Withdrawal from Class. There will be a full refund of tuition and fees for withdrawal requests submitted prior to the final registration deadline. There will be a partial (50%) refund of tuition and fees for withdrawal requests submitted after the final registration deadline and up to 24 hours before the class begins. A 50% fee will be charged for course transfers after the final registration deadline. No course transfers will be permitted on or after the day of the first class. There will be no refund of tuition or fees for withdrawal requests submitted on or after the day of the first class. Please allow up to two weeks processing time for refunds of payments made online, and five weeks processing time for refunds of payments made by cash or check.

Late Registration and Withdrawal. Our standard withdrawal/refund policies apply to those students who register after the registration deadline.

Inclement Weather or Building Closure. If the event that classes are cancelled due to weather, an announcement will be made on local television stations.

Early Registration Tuition Discount. Individuals who register early for Continuing Studies classes are eligible for a 10% Early Registration Tuition Discount (supply and lab fees are not included). This discount will appear automatically when registering online. This may not be used in conjunction with other discounts. The early registration deadline for Fall 2015 is August 11, 2015.

Alumni Discount. KCAD alumni, their spouses, and children under the age of eighteen receive a 10% discount on tuition for Continuing Studies classes.

LIMIT: One tuition discount per registration.

Supplies. Supplies for classes are not included in the cost of the class, unless indicated by a supply fee. Photography and computer classes include a lab fee, but additional supplies may be required as well. Class outlines and supply lists (if applicable) are available at kcad.edu/continuing-studies /class-outlines.

Location. Students will be notified in advance by email of their room and building location. Signage will also be prominently displayed near the entrance of both buildings.

Special Needs. Please make sure staff and the instructor are notified about any special needs or concerns. We will try to accommodate them.

Parking. On-street parking is free after 6:00 p.m. Monday through Friday, and all day Saturday and Sunday. Parking is also available in the city ramp one block west of KCAD.

Photographs. As a condition of enrollment, students and/or parents of minor students consent to the following usage rights, for purposes which may include, but are not limited to: display, educational assessment, accreditation, archiving, and publicity/promotions for the college. The college reserves the right to edit materials as needed for best use in context without specific written permission.

1. Use of any works produced by students while attending Kendall College of Art and Design of Ferris State University (KCAD).
2. Use of photographs, video, audio, or other recordings of any artworks, designs, or other coursework produced while a student at KCAD.
3. Use of photographic, video, audio, written or other recordings/documentation in college or KCAD sponsored/affiliated classes or activities, on or off campus while a student at KCAD.

Usage may be in any medium. Materials may be used without further notification, compensation or credit, though whenever possible, credit will be included for students enrolled in a KCAD degree program. Materials produced by or for KCAD are the sole property of KCAD.

All other copy and reproduction rights to original artwork, designs or coursework remain the sole property of the student.

Unclaimed Art Work. All artwork produced in Fall 2015 must be claimed on or before December 20, 2015. The College is not responsible for any work left after that date.
Early Registration Deadline: August 11

Applying for 10% Early Registration discount

Register for 10% Early Registration discount

Registration Deadlines:
Session I: August 31
Session II: October 26

STUDENT’S NAME: EMPLOYER SCHOOL DISTRICT FOR SCECHS:

BUSINESS NAME: BUSINESS ADDRESS:

DAY PHONE: CELL PHONE:

EVENING PHONE: EMAIL:

Yes, I would like to receive email updates on upcoming events and opportunities from Continuing Studies.

STREET OR PO BOX:

CITY: STATE: ZIP:

COURSE TITLE: COURSE #:

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COURSE TITLE: COURSE #:

METHOD OF PAYMENT: VISA MASTERCARD DISCOVER CHECK

ACCOUNT #: EXPIRATION DATE:

TUITION #: SUPPLY/LAB FEE: TOTAL:

Checks should be made payable to KCAD Continuing Studies of Ferris State University and mailed to 17 Fountain St., NW Grand Rapids, MI 49503. Refund Policy — 50% for class withdrawals after the final registration deadline, no refunds 24 hours before the class.

Early Registration Deadline: August 11

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STUDENT’S NAME: EMPLOYER SCHOOL DISTRICT FOR SCECHS:

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Checks should be made payable to KCAD Continuing Studies of Ferris State University and mailed to 17 Fountain St., NW Grand Rapids, MI 49503. Refund Policy — 50% for class withdrawals after the final registration deadline, no refunds 24 hours before the class.
PARKING

From U.S. 131 follow Pearl St. to the east. The Woodbridge N. Ferris Building entrance is at 17 Pearl St. NW. 17 Fountain Building entrance is at 17 Fountain St. NW. On-street parking is free after 6:00 p.m. Monday through Friday, all day Saturday and Sunday. Parking in the lot directly behind the 17 Fountain Building, adjacent to Pearl St., is prohibited. Violators will be ticketed.