THEY'RE EQUAL HALVES OF THE EQUATION IN KENDALL. OUR GRADUATES ARE PROOF THAT IT ENABLES IT. THAT'S THE POWER OF ART INTELLIGENCE.

THE MASTER OF ART EDUCATION PROGRAM AT ART DOESN'T JUST COMPLEMENT LEARNING, DEVELOPING MINDS.

ARTISTIC DEVELOPMENT. DEVELOPING MINDS.
As one of the leading MAE programs in the nation, Kendall is also one of the few that equips K-12 art teachers to be both better artists and better teachers. While fulfilling all of the requirements teachers need to earn a master’s degree and maintain their certification, the program also devotes nearly half of its coursework to studio art. During this time, MAE students are given the opportunity to develop and explore their own artistic skills, fueling a lifelong and contagious passion for art.

Balancing that are the rigorous academics led by experienced educators at the top of their field. During lectures, lively class discussions and one-on-one mentoring, they share insights, cutting-edge brain research and proven techniques for inspiring and engaging with every student throughout your career.
YOUR DEGREE, YOUR SCHEDULE

The Kendall MAE is designed to fit neatly into the busy life of a working teacher. Courses meet on Saturdays during the school year, with studio classes scheduled during the summer to allow more time for developing artwork. Two of the classes can also be taken online through Ferris State University.

Students may start at any time. The 30-credit program can be completed in just three years by taking one course per semester, including summers.

Upon completion of an MAE, teachers typically receive a significant increase in salary. While most graduates remain in art education, a graduate degree and art school pedigree open career pathways in fields such as publishing, museum work and research as well.
MAE STUDIO COURSES

Making a significant investment in your artistic expertise can pay off in more ways than one. The instructional quality and opportunities of an art school program are apparent in Kendall graduates’ portfolios, giving them a competitive advantage over candidates from purely academic programs. What’s more, our studio courses teach methodology alongside artistic proficiency. This allows students to build their own artistic abilities while learning valuable teaching techniques to apply to their classrooms.

Studio courses account for 14 of the 30 MAE credits. For the graduate studio capstone, each student has a thesis exhibition accompanied by a written component.

AREAS OF CONCENTRATION:
While MAE studio courses are tailored to generalists, students must choose from among four areas of concentration:
DRAWING | PAINTING | PHOTOGRAPHY | PRINTMAKING
MAE ACADEMIC COURSES

Teaching young minds begins with learning more about the brain itself. The Kendall MAE program is led by two nationally recognized experts in brain research. They actively pursue the most current theories and bring them back to MAE students, modeling practical tactics educators can use to write curriculum for their own classrooms.

Throughout the program, students learn how art can be used to promote innovation, creativity, critical thinking, problem-solving, collaboration and communication beyond the art room door. MAE students write and revise a full semester’s worth of curriculum. Then they test these ideas and share them with each other, providing a rich and varied toolbox they can draw from throughout their careers.

Every course is relevant because it is connected to classroom practice. Some things are practiced in the Kendall classroom, and everything is meant to be practiced in the students’ K-12 classrooms.

Cindy Todd, Instructor

Our students’ time is valuable. I want everything that they do in my class to make them either a stronger teacher or a stronger artist.

Donna St. John, Instructor

UNIVERSAL DESIGN FOR LEARNING

Kendall instructors teach Universal Design for Learning, an approach that accommodates and honors the different ways people learn.

By designing lessons that engage a variety of intelligences and using both sequence and novelty, teachers can find ways to connect with every student.

For a list of courses, see Page 20.
ALL OF OUR INSTRUCTORS ARE BOTH ART EDUCATORS AND WORKING ARTISTS, MAKING THEM UNIQUELY QUALIFIED TO TRAIN A NEW GENERATION OF ART TEACHERS. WITH TYPICAL STUDENT-TEACHER RATIOS OF 7:1, EVERY MAE CANDIDATE CAN EXPECT CONSTANT INTERACTION IN CLASS AND CLOSE, FRUITFUL WORKING RELATIONSHIPS WITH OTHER STUDENTS.

Thoughts on brain science/the science of art:
Our brain has two hemispheres. Finally we are realizing that both sides need stimulation. Without art, we would have nothing – no clothes, no furniture, no films, etc.

Favorite part of the MAE program:
Having a positive impact on the community.

why do art and education belong together?
“Art teaches nothing, except the significance of life.” – Henry Miller

Thoughts on brain science/the science of art:
Perception and intention are integral to making and experiencing works of art; changing a part changes the whole. Being cognizant of and sensitive to these linkages is essential to the creation of form and provides greater understanding of the self as well as the world at large.

Favorite part of the MAE program:
The Kendall MAE program celebrates the Artist and Teacher model. When our students graduate, they are stronger as artists and teachers. They receive a progressive education curriculum and work with some of the finest studio professors at Kendall.
ABOUT THE AREA

Kendall sits in the middle of the thriving city of Grand Rapids, recently named “America’s Greenest City” by Fast Company magazine. We are within walking distance of some of the city’s best restaurants, nightlife, a major entertainment arena, a convention center and a vibrant arts community. Studios and living spaces are affordable and readily available nearby, and the beaches and wine country of Lake Michigan and the attractions of Chicago and Detroit are all within convenient driving distance. Seasonal farmers’ markets, public transportation, the Gerald R. Ford International Airport, Amtrak rail systems, state-of-the-art health care and a safe, friendly environment make our community even more inviting.
ARTS COMMUNITY AND CULTURE

West Michigan has a rich arts community, with strong ties between business, entertainment and education. Along with its history as a furniture capital, Grand Rapids is home to:

GRAM the world’s first LEED-certified art museum / Alexander Calder’s *La Grand Vitesse*
the nation’s first public art funded by the NEA / *ArtPrize* an annual open art competition offering the world’s largest art prize / *Frederik Meijer Gardens & Sculpture Park / UICA* Michigan’s largest contemporary arts center / *Avenue for the Arts* downtown art district / *Van Andel Museum Center* and *Roger B. Chaffee Planetarium / Gerald R. Ford Museum* honoring the 38th president of the United States / Professional opera, ballet, symphony and theater companies / Multiple galleries and juried exhibitions / An active music scene with free outdoor concerts, an independent radio station and multiple venues for major recording artists and local musicians.

Opportunities abound for students to explore, experiment and contribute at every level during their time at Kendall.
“I have been amazed with our first-year art teacher from Kendall. She has an enthusiasm for students, a passion for the content and a thirst for learning. During my visits, I have been impressed with her ability to connect classroom activities to functions of the brain, which has been enlightening and empowering for our students. I look forward to our teacher continuing to blend new skills and techniques she learned at Kendall with the needs of the students in the classroom.”

MIKE RAMM | Principal | East Rockford Middle School

“Great program for working teachers! I loved being able to collaborate with other art educators and gathering ideas on current trends in art education. It kept me motivated and excited to try new things in my classroom and provided designated time for me to develop my own skills as an artist. Also, it was a great way to establish professional relationships with peers from around the area who I still stay in contact with.”

RYAN K. PFAHLER | Principal | Coopersville Middle School

“Donna St. John not only uses brain research results to inform her own teaching, she has been on a mission to educate her colleagues about classroom methods that use these research findings. She has arranged for speakers to talk to our entire staff about brain research, and she has worked with our administrators to make sure we support the efforts of teachers who use the best brain research practices in the classroom. Without Donna’s support and encouragement, our staff would be light years behind in the growing body of brain research as it pertains to teaching and learning.”

KEVIN O’DELL | Superintendent | Coopersville Public Schools

“Last year, Kendall students came to volunteer at Kids’ Food Basket on a regular basis. They did anything we asked: repackaging vegetables, making sandwiches, anything that had to get done. They were very conscientious. When they told us they wanted to step it up this year and work on a mural to honor our donors, we thought, ‘Wow, that is awesome.’”

JANIE BERKEY | Operations Manager | Kids’ Food Basket

“I met Cindy Todd at the Michigan Art Education conference. I was impressed with her enthusiasm and message. I felt this was perfect for all middle school educators to hear: As budgets get tight, it would be awful if the arts were to ever get cut. This is why I invited her to be our keynote speaker. Her presentation was very well received, and the breakout session was well attended due to people wanting to hear more.”

RYAN K. PFAHLER | Principal | Coopersville Middle School

“The Grand Rapids Art Museum has benefited greatly from the efforts of the Art Education Program at Kendall. The instructors willingly share their expertise, passion and boundless creativity during any and all projects. As interns and volunteers, Art Education students from Kendall bring a true commitment to service, community and best practices to our Education Center and programming.”

DON CARTAGNO | Education Director | Grand Rapids Art Museum
REQUIREMENTS

MAE students must complete 30 credit hours (16 academic/14 studio), a comprehensive artist’s statement and a thesis exhibition. Students present their final thesis to a panel for review.

TIME COMMITMENT

Most students complete the program in three years, taking one course per semester. However, it is possible to earn the MAE in anywhere from five semesters to seven years.

COURSES

<table>
<thead>
<tr>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>Introductory AE Master’s Seminar</td>
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<td>Aesthetics Education</td>
<td>2</td>
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<tr>
<td>Graduate Studio Concentration*</td>
<td>6</td>
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<tr>
<td>Graduate Studio Methods in Art Education*</td>
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<td>Adv. Integrated Curriculum/Eval/Secondary</td>
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<td>Graduate Seminar in Art History</td>
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<td>Art Trends and AE OR Issues in Education</td>
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<td>Graduate Studio Capstone*</td>
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<tr>
<td>Students With Reading Difficulties</td>
<td>3</td>
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<td>*studio credits</td>
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Total Credits: 30

CULTURAL/STUDY ABROAD OPTIONS

A summer exchange program in Florence, Italy, and trips to New York City and Chicago every year offer even more ways to expand your thinking.

APPLY

ELIGIBILITY REQUIREMENTS

Students seeking admission to the MAE program must have a bachelor’s degree and K-12 Art Education Certification. Applicants must have earned a minimum GPA of 3.0 on a 4.0 scale throughout their undergraduate studies.

APPLICATION REQUIREMENTS

• Completed MAE application.
• Official transcripts from all institutions of higher education previously attended.
• Letter of intent outlining proposed artistic goals.
• Curriculum vitae.
• Portfolio: 10 images of your own work in chosen area of emphasis and 10 images of your students’ work, submitted on a CD-ROM. Digital images should not exceed a resolution size of 640 x 840 and should be saved as JPEG files. Each image must be labeled with title, size, medium and year.
• Three letters of recommendation from professionals in your field, sent directly to Kendall.
• $30 application fee.

Apply online at www.kcad.edu or call Admissions at 616.451.2787.

FUNDING YOUR STUDY & COSTS

ESTIMATED COSTS

Please see www.kcad.edu for current tuition and fees and estimates for books, supplies and other expenses.

FINANCIAL AWARDS

We believe anyone who seeks an MAE degree should have the opportunity to do so, regardless of personal finances. So we’ll do everything we can to help you figure out how best to fund your studies. Find out more at kcad.edu/fundingyoursecondu.

SCHOLARSHIPS

Partial-tuition scholarships may be available to students based on an outstanding application portfolio as well as academic achievement.

For further information about financial aid, please contact:

Financial Aid Office
Kendall College of Art and Design
of Ferris State University
17 Fountain St. NW
Grand Rapids, MI 49503
p: 616.451.2787
f: 616.831.9689
e: kcdfinaid@ferris.edu
Kendall College of Art and Design of Ferris State University is authorized under the laws of the state of Michigan to grant Bachelor of Fine Arts, Bachelor of Science, Master of Fine Arts and Master of Art Education degrees. As part of Ferris State University’s MBA program, Kendall also offers an Advanced Studies Certificate in Design and Innovation Management.

As part of Ferris State University, Kendall College of Art and Design is accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools, 30 North LaSalle St., Suite 2400, Chicago, IL 60602-2504 / 800.621.7440.

Kendall College of Art and Design of Ferris State University is an accredited institutional member of the National Association of Schools of Art and Design, 11250 Roger Bacon Drive, Suite 21, Reston, VA 20190-5248 / 703.437.0700.

Kendall does not discriminate on the basis of race, creed, color, ethnic origin, religion, age, sex, marital status, height, weight, orientation or physical/learning disabilities in any of its educational programs, activities, admissions, scholarships or employment opportunities.

The college reserves the right to make changes and revisions to this brochure. For the most up-to-date information, please visit our website, www.kcad.edu.

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Kendall College of Art and Design of Ferris State University

For more information on the Kendall MAE program, please contact KCAD Admissions.
kcadadmissions@ferris.edu
1-800-676-2787