PAGE 03: GROWTH
Metals/Jewelry grads in Big Apple

PAGE 05: EXCELLENCE
Winners are best of the best

PAGE 18: RECOGNITION
Distinguished Alumni Awards
As design thinking is recognized more and more as important in a new economy, Kendall College of Art and Design is actively involved in helping to support that recognition and understanding.

Through Design West Michigan, Kendall is partnering with the Upjohn Institute to survey businesses in West Michigan on the relationship of design to their success. There has been no similar research in the U.S. to date. Surveys will be sent in collaboration with all the regional economic development organizations, such as The Right Place in Grand Rapids. Specific results will be confidential by region, but the amalgamated results will be public and the basis for knowing the status of West Michigan as “Design Centric.” The U.S. Design Policy Initiative group in Washington D.C. is most interested in our process and results.

At the recent Design West Michigan Designer’s Gathering event hosted by Steelcase, more than 400 gathered to hear Tim Brown, CEO of IDEO, discuss his new book Change by Design, and network with the group. Why? Kendall students were able to attend and interact with regional design professionals.

Kendall and Design West Michigan, along with Rapid Growth, the UICA and AIGA, are co-sponsors of an ongoing series of creative experiences called “Nosh Nights.” Several hundred designers and artists gather periodically for a social networking event that always includes a creative activity. Kendall is pleased to be able to support such efforts that help generate opportunities for our creative community to interact. Look for announcements of each event in the Rapid Growth online newsletter and e-mail blasts.

Design West Michigan has defined the characteristics for a region to know if it’s “Design Centric.” They are:

- Involving the design disciplines in problem-solving situations in public and private activities
- Being eco-focused, with sustainability, LEEDS and environmental policies leading the national norm
- Involving the design disciplines in problem-solving situations in public and private activities
- Companies having designers on boards of directors
- Companies having designers on boards of directors
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- Companies having designers on boards of directors
- Media reporting on economic results of good design, with reporters asking businesses design-based questions in interviews
- Regional art associations and museums representing design in their permanent collections, mounting design-based exhibits and providing educational experiences on design
- History of accomplished designs that have significant national/international influence
- An aggregated and reported large number of national design awards won by regionally-based companies
- An existing network for communication among the different design disciplines, with periodic opportunities for socializing and gathering for relevant speakers, events
- A collective population of designers that is higher than the national average
- True diversity and all that means being both celebrated and encouraged with a full recognition of a creative class
- Regional designers serving regional companies as well as others outside the region
- A large number of design patents held by regional companies
- National press recognition of the region as having these characteristics

Reflecting the importance of design and design thinking, Kendall is actively engaged in developing a BFA in Design Collaboration, a title that reflects the realities and potential of design’s relationship to many disciplines and the collaborative relationship it seeks with those disciplines.

Oliver H. Evans, Ph.D., President/Vice Chancellor

PRESIDENT’S COLUMN

As a part of Ferris State University, Kendall College of Art and Design prepares its graduates for lives as professionals in many disciplines and the collaborative relationship it seeks with those disciplines.

Reflecting the importance of design and design thinking, Kendall is actively engaged in developing a BFA in Design Collaboration, a title that reflects the realities and potential of design’s relationship to many disciplines and the collaborative relationship it seeks with those disciplines.

Oliver H. Evans, Ph.D., President/Vice Chancellor

METALS/JEWELRY GRADUATES SHINE IN NYC

Anne Hiddema and Kara Rodriguez have a lot in common. Both transferred to Kendall from other colleges, and both graduated from Kendall’s Allesee Metals & Jewelry Design program in 2007, Hiddema in 2008. Both had internships at David Yurman, Inc., a privately held, high-end American designer jewelry company headquartered in New York City. And both are living and working in New York City, pursuing careers in their major—jewelry design.

Rodriguez says, “I went to Grand Valley State University (GVSU) on a soccer scholarship and enrolled in their art program. I went to Italy, took my first jewelry-making class and absolutely fell in love with it. I discovered Kendall had the Allesee Metals & Jewelry Design program, so I transferred to Kendall. I attended for three years and loved every minute of it.” Hiddema says, “I was studying at DePaul in Chicago, going for a general liberal studies degree. I had been attending for about a year and a half, but I really didn’t see a clear path. My mom and I researched colleges, and we discovered that Kendall had just added the Allesee Metals & Jewelry program. I had made jewelry in my high school art classes, so I applied to the program, showing my high school work because I hadn’t created anything at DePaul.”

Rodriguez was hired by David Yurman three months after her internship ended, and she is now one of the CAD designers. “I’m not a jewelry designer. I interpret the designers’ two-dimensional drawings and illustrations (including for Yurman himself) into three-dimensional pieces or working models. I also work on the engineering of pieces. At Kendall I did a fair amount of CAD work, since many projects, especially my thesis, required CAD. Kendall has a very advanced studio, a lot of the same technology that we used as students we have here in the Yurman studio, so when I arrived, I was relieved to see all the familiar equipment.”

Hiddema, on the other hand, wasn’t thrilled with the prospect of working on a computer. “Program Chair Phil Renato is super-demanding, but he makes you students do very rewarding. He had to force me to work on the computers, and I’m glad he did, because from what I’ve seen in the industry, you either design on the computer, or draw by hand and have someone like Kara digitally translate it.”

Rodriguez continues, “I think that CAD is used equally as much as bench work in the Kendall program, and people can decide in which direction they want to go, choosing hand fabrication or using a 3D modeling program. I didn’t know which method I wanted to use, but after taking the two classes in Italy through GVSU that used ancient methods, I knew that I wanted to design on the computer.”

Fortunately, Hiddema took her CAD classes, which have proven invaluable. She recently accepted a new position as an associate designer at Monet, a division of Liz Claiborne. But prior to her new position, she worked for Bijou Drive, a company that designs costume jewelry sold in numerous stores including Anthropologie, Banana Republic, Marciana, West Seal, Lands’ End, Eddie Bauer and Arnotts Exchange. Laughs Hiddema, “If you go in the mall and throw a rock, you can hit a store where Bijou Drive designs are sold under that store’s name.”

At Bijou Drive, Hiddema describes her creative process as “quick and dirty,” with design inspiration coming at her from a variety of sources. “We provide a design service. Some clients will bring in a photograph from a magazine. Others may be inspired by a museum exhibit. Some are looking for a lower-priced reproduction of high-end designer jewelry. Others may have no idea what they want, so that’s where I get to create something completely from scratch.” Hiddema sometimes shows factory-finished samples to clients; other times clients see sketches with components, such as beads, stones and chains. “In New York, we’re right in the garment district, so we can source materials in the neighborhood. But I have had the opportunity to go to factories in China every few months, where I can source materials and bring them back for clients to see.”

Both women credit the unique Allesee Metals & Jewelry Design program for getting their careers off to a running start. “The program is almost like going to a trade school,” says Hiddema. “Of course, I got a college degree, but I learned how to work with my hands. And even though I didn’t make costume jewelry at Kendall, I did learn how to set stones, how to cast pieces, how to make chain by hand—everything I need to know to be a successful designer.”

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Ultimately, both women would like to develop their own jewelry lines. Says Hiddema, “I wouldn’t be a small bench jeweler; I would have to go off on, designing costume jewelry that is cutting edge, big and gaudy, and tie in my metalsmithing knowledge. You’d be surprised how many people who own jewelry companies don’t know how to actually make it.” Rodriguez has also thought about her future in the field. “Five years from now, maybe I’ll start thinking about developing my own line, but I don’t think I’ve exhausted the educational opportunities that working at Yurman offers. Yurman is a huge company that feels like a mom-and-pop business. David and Sybil (Yurman) come into the office every day; I get to work with a lot of talented artists and be around them every day. I feel fortunate that I found a job in the field that I studied.”

Hiddema agrees that what she has learned on the job has been invaluable to her as well. “Living in New York is expensive, and starting salaries are nowhere what one needs to make to live comfortably. But I’ve found it’s worth eating macaroni and cheese for a year for what I’ve learned on the job.”

**CAREER ADVICE FROM HIDDEMA**

Participate in extracurricular activities. Anne Hiddema never dreamed she would be responsible for selecting and costing materials for her designs. Fortunately, she was able to call upon her experiences outside the classroom to help her out. She attended the Baltimore Craft Show, where she spoke with buyers. She also took part in “Bodies of Art” while attending Kendall. She learned the importance of a professional appearance and demeanor from her out-of-school activities.

Treat every opportunity as a learning experience. Hiddema did not find her position with Bijou Drive immediately, so she took a position at a small retail shop. “Even though it was a small company, they designed and manufactured their clothing in New York. I made valuable business connections and got great experience. As I see it, creativity is also seeing how other skills relate to what you see yourself doing, and showing that you have the drive to explore other fields.”

Plan ahead. Hiddema had a few pieces that didn’t turn out as designed, so she didn’t photograph them or put them in her portfolio—a decision she regrets. “Document everything that you do. People want to see what you’re capable of, even if a piece isn’t exactly what you had in mind.”

And plan ahead. When she was a junior, Hiddema started looking at job postings. “I’d look at the skills the job required. If I had three of them, I’d be thrilled, and if I didn’t have some of the other skills required, that gave me an idea of what I had to work on. This helped me plan my path and build my skills.”

Keep designing for yourself. Hiddema created her future sister-in-law’s engagement ring, and she has also created pieces for herself and for close friends. She has also had the opportunity to add designs from Bijou Drive to her own portfolio and jewelry box.

Above, left to right: Works by Dustin Farnsworth, Alysson Dells
Below, top to bottom: Works by Brandon Dierolf, Tieka Dierolf

**EXCELLENCE AWARDS RECOGNIZE OUTSTANDING STUDENTS**

Each year, Kendall honors one graduating senior from each program who is selected by his/her program faculty for excellence and achievement. The work of Kendall’s studio program winners is displayed in the Kendall Gallery through July 23. Honored for their academic program accomplishments are Michelle M. Reile, Art Education and Tara E. Stewart-Kuhnen, Art History. Reile recently finished student teaching and a long-term substitute teaching position at Greenville Middle School and is seeking a full-time position for the upcoming school year in Michigan. Stewart-Kuhnen is moving to the Detroit area, and plans to apply to graduate school programs in either American studies or advertising. Brandon Todd Belote, Painting, Belote enrolled in art classes at East Jackson High School, Jackson Community College and the Alma College Summer Institute program before coming to Grand Rapids to attend Kendall. Belote regards his artwork as a complex experience that generates more questions than answers.

“Initially I was creating drawings. But the drawing process was becoming distant and impersonal. So, to look for ‘life’ within the drawings, I began projecting photographs of my drawings onto people who were painted white, literally giving life to the drawing. Soon after, I felt the video itself could be the final product, by removing the physical drawing and the people, I could film drawing materials directly so that the video itself acted as the final drawing. The result was a drawing in motion, or a ‘motion artwork.’”

Alysson Dells, Painting. Currently painting portraits on salvaged windows, Dells says her work is inspired by artists such as John Singer Sargent and Jerome Wilkin because of their approach to painting the human form. She has traveled to Italy to study Renaissance art history and uses this experience to influence her work.

In her artist’s statement she writes, “It is human nature to create an environment in which we feel we belong. Most people create this environment by building a home. I convey the idea of a constructed home by building walls around paintings on salvaged windows. People invest value in their homes, monetarily as well as emotionally, but at this point in time foreclosure rates are rising and people are losing that investment. I symbolize this change by painting people on the windows, which reinvests a new value and purpose. The portraits represent human interaction with the process of creating a home and the human value that we invest in a home.”

Tieka Dierolf, Digital Media. Dierolf grew up in Muskegon, where she loved art, computers and design. In high school, she was the MySpace layout designer for all her friends—which sparked her interest and love for web design. During her time at Kendall, she became intrigued with the possibilities of interactive design. She channeled that passion and energy into a personal style blog, Selective Potential, which she runs full time.

Regarding her work, Dierolf writes, “One of the biggest successes of my work is how I can portray people’s personality and personal touch in their designs. I work on a lot of layouts for personal style blogs—and their personal touch is the most important thing in their design. The same mentality pertains to a company or a brand. People like to see designs that match their motives or personality or style. Seeing something grow, change and get better with time is one of my favorite things about interactive design.”

Dustin Farnsworth, Sculpture and Functional Art. Farnsworth has completed his studies in Printmaking and Sculpture and Functional Art. He was the recipient of the prestigious Gene Adcock Memorial scholarship and has participated in more than 30 shows throughout the Midwest and the East Coast, including SOFA Chicago. Farnsworth will be teaching Wood Bending and Laminations at the Arvindip School of Craft in Gatlinburg, TN, in August of this year. Over the next year he will be working for four artists in Asheville, NC, as winner of the Windgate Fellowship Grant for 2010. Farnsworth’s works have been featured in Woodwork, Sculptural Pursuit and most recently I.D. magazines. In addition, he has had two pieces published in the upcoming 500 Cabinets book published by Larkin Books.

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While taking all the high-school woodshop classes her schedule would allow, in addition to volunteering to build the theater sets for the school play, she found herself inspired to follow a different focus toward furniture design. By her junior year at Kendall, she obtained an internship with Warren and Associates Design Consultants, where she worked alongside professional freelance designers. While gaining experience in the designing and manufacturing processes, she helped the company bring various furniture groups from mind to market. Otto plans to continue her work with Warren and Associates, where she looks forward to strengthening her skills and stimulating her professional growth.

Kellie Van Sweden, Graphic Design. While in high-school, Van Sweden also attended the Kent Career Technical Center, where she took graphic design courses and fell in love with the discipline. She has been involved in AIGA and the Kendall Fashion Club, and her passion for graphic design continues to grow. She has had internships with JB and Mu, a clothing boutique in Holland, MI, and at Universal Forest Products in Grand Rapids. She has recently been hired as a full-time graphic designer for Full Circle, a marketing and design agency in Grand Rapids.

Van Sweden states, “I am very observant and assertive when it comes to my work. When detail, color and form come into play, I am very particular and can easily visualize the end result and know what will work and what won’t. These characteristics take a great role in the way I think about graphic design. When I’m not designing, I work as a professional model and makeup artist/stylist. My experiences in modeling, fashion and photography have a huge impact on my design style and knowledge.”

Elise C. Van Tuinen, Fine Arts: Printmaking. Van Tuinen is graduating with a bachelor’s degree in Fine Arts: Printmaking and a minor in Photography. Currently, she is working for a newly developed non-profit organization where her passions for art, design, horses and children will be merged into one.

Van Tuinen says, “While this body of work is very much about my individual experience of discovery, I believe it is able to engage the viewer in a similar journey. While they may not know all the connections between images, they will be able to make visual connections. The idea of not having all the answers outright also speaks to the journey I was forced to take, slowly discovering and gaining more insight as the process unfurled. Many times we plan, coordinate and take charge, only to find out that by letting go and taking pleasure in the intricacies of the process are we able to grow into our fullest purpose and potential.”

Neil Seung Myung Vincenti, Industrial Design. Born in Incheon, Korea, Vincenti was adopted at the age of 6 and grew up in Plymouth, MI. Today he is married to Yi-Fen Chen, who is his greatest motivator, friend and companion, and together they have a 19-month-old daughter, Sorafina.

Vincenti follows a design philosophy of “simplicity of design,” which brings out the true essence of design. His philosophy is strongly influenced by his Asian modesty, form aesthetics and product functional relevance based on the influence of his mixed cultural background. Vincenti is president of the Kendall IDSA Student Chapter.

Elizabeth Weller, Interior Design. While working toward her degree, Weller matured her skills in conceptual development, material selection and presentation methods. As a senior, she had her design solutions published in the Grand Rapids Press and Contract magazine. She recently joined the sales staff at Custom Design Furniture, a furniture retailer in Grand Rapids.

Weller states, “I design because I love creating spaces that instigate feelings of solitude and intimacy, or feelings of enchantment and charm. I love the opportunity to meet new people and the chance to engage and learn about them. They inspire me. They teach me new things every day. Their problems become my challenges to solve. I love addressing their problems—serving their wants and needs. I love the process from start to finish—from problem to solution.”
ART EDUCATION STUDENTS WORKING LOCALLY, REGIONALLY AND NATIONALLY

Teaching students how to create quality curriculum for the 21st century is an integral component in Kendall’s Art Education program. An exciting collaboration has begun with Kendall’s Art Education class (KCED 320) and the Grand Rapids Art Museum, which will provide Kendall students with real-world opportunities to write a curriculum that will be used by the GRAM for their tours and workshops.

To develop the curriculum, Kendall students privately toured the GRAM gallery and interviewed Jon Carljgon and Miranda Krajcisk from the GRAM educational team. The students then designed lessons that incorporated the four tiers of a quality curriculum to be used in the GRAM’s tours and workshops. The first two tiers included art standards and integrated standards from other disciplines. These tiers help students see, question and produce artworks by connecting educational alloys. The third and fourth tiers provide diversification for learning by honoring different multiple intelligences and differing learning styles. The museum will launch these lessons in the fall of 2010.

Instructed by Donna St. John, KCED 320 introduces the components of K-12 curriculum design. Students become familiar with the human brain and how it creates, learns and retains information.

Kendall’s Art Education program is also partnering with the Grand Rapids Art Museum and the Grand Rapids Public Schools to provide art and literacy professional development to all third-grade art and classroom teachers as well as third-grade students in the Grand Rapids Public Schools. Young students will bring their art projects to the GRAM, then complete them in their classrooms. Teachers will take the third-graders’ work to the museum to display it and celebrate with a public art reception.

GRAM Education Department internships were offered to Christopher Bruce and Rena Busuttil. The two have created written gallery materials for educational field trips, and the family fun materials and displays they created were featured in local newscasts.

The Art Education Student Group has logged more than 100 volunteer hours at Kids Food Basket and has conducted charity T-shirt sales earning well over $1,000 for various other groups. This year, Art Education students participated for the fourth year in Arts Jam, to which they donated 26 works of art for a silent auction benefiting Grand Rapids Public Schools’ art programs.

Ana Cordova, arts consultant for the Michigan State Board of Education, invited Art Education program Chair Professor Cindy Todd and Rena Busuttil to participate in Michigan Second Look Project, re-evaluating and rewriting the official state standards, benchmarks and GLCEs for art education.

Kendall students Sarah Scib and Rena Busuttil are the MAA student representatives for the second-year student chapter officers Michelle Rele, Rena Busuttil, Christopher Bruce and Stephanie Villarreal all presented at the MAA conference for the second year. Busuttil was selected as the student outreach coordinator for the Pacific Region, and Brown is training to become the co-chair of the Governor’s Traveling (Art) Show. Busuttil and Brown presented a session, “Art & Literacy: The Brain Connection,” at the April MAA conference.

FASHION CLUB PRESENTS 5th ANNUAL SHOW

The fifth annual showcase of the College’s fashion design talent, sponsored by the Bodies of Art (BoA) Fashion Club, was held on Friday, March 26. The show, produced through a collaboration of more than 50 Kendall students and faculty, was designed to turn the average fashion show into something a bit more special.

BoA-Fashion Club is a student organization established to showcase the work of Kendall students and faculty interested in fashion. Members of the club, as well as the general student body, submit pieces to show. Graphic Design class Kendall Konnet designed posters, tickets and the program cover as well as five pieces for the runway. Collective Pressure Screen Printing Club also submitted designs for the show.

Standout fashions were created by seniors Ellen Branz, Stacey Jones and Yasarel White. Senior Jessica Shelton designed remarkable jewelry, and makeup design by Kendall librarian Elise Brown complemented many looks.

“CANSTRUCTION” GIVES THE SALVATION ARMY’S BOOTH FAMILY SERVICES MORE THAN 13,000 CANNED GOODS FOR WEST MICHIGAN FAMILIES

For the second year, Interior Design major Emily Davison led the local Construction’ competition.

“I first learned about the Construction competition when I went to Chicago in 2008 as part of the NeoCon class,” said Davison, a senior this year. “I thought the sculptures were absolutely amazing and that there was no reason why we—Kendall students and professional designers and engineers—couldn’t partner to create works of art that will help end hunger in West Michigan.”

The 2nd Annual Construction project, co-sponsored by Kendall, announced the results of the design/build competition on display March 3-7 at the West Michigan Home & Garden Show in Grand Rapids. Donations of more than 11,250 canned goods; $279; and 83 bottles of new, unopened laundry detergent were delivered March 6 to the Salvation Army’s Booth Family Services, a member of the ACCESS Pantry Network.

Kendall design students, as well as seven teams of area architecture, engineering and design firms, built incredible 10’x10’x8’ canned-food sculptures to help raise awareness of hunger in our community.

THE 2010 CANSTRUCTION WINNERS ARE:

**The People’s Choice Award**

*M@CAhew Bridge*

**AMDG Architects**

(Visitors to the Home & Garden Show voted for this award with a monetary donation of any amount.)

**Best Use of Labels**

“The Face of Hunger, Africa”

Paradigm Design Inc., CD Barnes Associates Inc. and Rhodes Engineering Corp.

**Best Meal**

*M@CAhew Bridge*

**AMDG Architects**

**Structural Ingenuity**

“The Face of Hunger, Africa”

Paradigm Design Inc., CD Barnes Associates Inc. and Rhodes Engineering Corp.

**Juniors’ Favorite**

“The Face of Hunger, Africa”

Paradigm Design Inc., CD Barnes Associates Inc. and Rhodes Engineering Corp.

**Honorable Mention**

“A Healthy Picnic Lunch With a Punch”

Beta Design and Progressive AE

**Honorable Mention**

“CAhana”

**Integrated Architecture**
STUDENTS CREATE FUNCTIONAL ART WITH “AU NATUREL” WOOD CHESTS

Teams of students from Kendall College of Art and Design created unique two- and three-drawer pieces of furniture as functional art with a generous donation of more than 20 small, unfinished chests from Donghia furniture and local furniture designer Joseph Jep. Herman Miller and Haworth are the major sponsors of the project.

The students named this project C.A.S.E.: Cabinetry Arts Student Exhibition. The chests were displayed at the public at an exhibition in the lobby of the JW Marriott hotel on Friday, March 12, to Friday, March 19. They were then transported to The Brass Works building for auction during Kendall’s 37th Annual Bodies of Fashion Show.

Proceeds from the auction will be divided among Kendall’s student activity groups to use with their favorite nonprofit organization, activities of which they are very proud. Nicole DeFtaker, Kendall’s director of student activities, stated, “Our students are fully invested in this project that allows them the opportunity to showcase their creative abilities in a way that will benefit their favorite nonprofit groups. Many of them will serve as hosts during the opening exhibition of the art at the JW Marriott on Friday evening.”

COMMENCEMENT 2010

On Saturday, May 8, 223 graduates received their diplomas at commencement ceremonies held at Fountain Street Church in Grand Rapids. Valedictorian of the class of 2010 was Holly Arens, Art Education. An honorary doctorate was awarded to Joseph Carroll, who after 33 years with one of the industry’s most respected publications, recently retired as publisher of Furniture/Today, the leading trade magazine of the American furniture industry. Furniture/Today is published weekly and has more than 22,000 subscribers in the U.S., Canada and worldwide.

Carroll taught at several colleges and universities in the U.S. before changing careers. At the age of 30 he went to work for J.P. Hogan & Company in Knoxville, TN, an advertising agency that specializes in home furnishings accounts, where he became vice-president/account supervisor. He joined Furniture/Today in High Point, NC, in 1977 at the end of its first year in business. He was promoted to publisher in 1985.

Carroll frequently speaks at industry conferences, furniture markets and sales meetings. He has appeared in both live and taped broadcasts during the High Point Market and was a regular guest on the nationally syndicated TV show Haven, sponsored by the Home Furnishings Council. In 1997, the International Home Furnishings Representatives Association named him “Pillar of the Industry.”

He is past president of the American Furniture Hall of Fame, past chairman of the International Alliance of Furnishing Publications, and chairman of the High Point University Home Furnishings Advisory Board; serves on the boards of directors of the High Point Museum, High Point Chamber of Commerce and Sittin’ & Spinin’ Club, Inc.; and is president of the Piedmont Triad Council for International Visitors. In recognition of his contributions to the furniture industry, he received the City of Hope 2006 Spirit of Life award. In 2009 he was elected to the American Furniture Hall of Fame.


Carroll received a bachelor of arts degree in Liberal Arts from the University of Virginia and a master’s degree in Romance Languages and Literature from Princeton University. He studied for a year in Paris at the Sorbonne.

KENDALL STUDENTS PARTICIPATE IN RECYCLEMANIA

For the first time, Kendall students competed in RecycleMania, a friendly competition among college and university recycling programs. “As a competitor, what is most important is how you choose to represent the campus community with a fun, proactive activity to make a difference. Over a 9-week period, January 27 through April 6, students from the campuses competed in different contests to see which institution could collect the largest amount of recyclables per capita, collect the largest amount of total recyclables, create the least amount of trash per capita or have the highest recycling rate,” says Brunson.

The main goal of this event was to increase student awareness of campus recycling and waste minimization. All participating schools were required to report improvements or reductions in their waste generation. This provides many ways to gain recognition, including RecycleMania trophies, awards and participate certifications.

For Rick Brunson, Assistant to the President for Dual Enrollment and International Student Recruitment, travel for business and travel for vacation are often much the same, because Brunson’s responsibilities include trips to Europe, South America and Asia to recruit students to attend Kendall College of Art and Design.

Brunson has worked hard to develop Kendall’s Dual Enrollment program, which gives talented high school students from across the state the opportunity to get a jump on their college career while still enrolled in high school by taking classes at more than 30 locations throughout Michigan. “Right now, more than six percent of our students enrolled came up through our Dual Enrollment program. It’s a significant portion of our student population, and 1 project that Kendall will reach 30 percent by 2060.”

But Brunson is not content to stop there, hoping that one day soon Kendall’s student population will include an increased number of students from Asia. “There are numerous art and design schools throughout China that are similar in size and curriculum to Kendall. We currently have Asian students who earned their first two years in their country and then transferred to Kendall to complete their third and fourth years with us. This program is commonly referred to as a 2+2 and is becoming increasingly popular. This option is also available to Kendall students wanting to study abroad.”

In April, Brunson traveled to Beihai College of Art and Design, located in Beijing, a relatively small city of 400,000, and popular vacation spot on the China Sea. “It’s remarkable how many similarities there are between Grand Rapids and Beijing and between the two colleges. The cities and the colleges are both approximately the same size,” says Brunson.

Brunson was hired by Beihai College to create a 3-D mural design for the month of April, with so of their top art students. “This is my 13th mural. The first was done when I was an art teacher at Union High School. Each 3-D mural provides students with the opportunity to work collaboratively, using tools and materials that they may have never worked with before. I create the initial design, but students are encouraged to modify my design with their own ideas, becoming co-creators of the project.”

Brunson soon learned some of the many challenges that students and professors face in China. “They were able to purchase the tools I requested, but not the replacement blades or discs. We could easily find black paint and white paint, but it was extremely difficult to find primary or secondary colors. And there are no “big box” hardware stores in China, so lumber, nails, nuts, bolts and other materials all had to be purchased at separate stores.”

Materials weren’t the only things in limited supply. “We unexpectedly had to face the challenge of the mural wall not being strong enough. The architects said the wall couldn’t support the weight of the 900-pound, eight-foot tall panda and the other six sculptures weighing a total of more than 2,000 pounds. The school quickly decided to reinforce the current wall with a second wall added behind for the required additional support.”

Brunson has been asked to return next year to Beihai to create another collaborative 3-D mural for the entrance of the college’s new administration building. He has also agreed to create a collaborative 3-D mural for the the San Miguel de Allende, Mexico, city library entrance.

THREE-DIMENSIONAL MURAL BUILDS BRIDGE BETWEEN TWO CITIES

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The paper, co-presented with her English-professor husband, Chad, was titled “Cassipul in Collaboration: Missing and Reminding Our Pedagogies.” It addressed the multiple ways in which collaborations between “intimate academics” – i.e., academic couples, married or otherwise – can offer a kind of gold standard for other academic collaborations.

Engbers is also looking forward to the publication of her article “What’s the Big Hurry? The Dynamics of Invention,” which offers a practical classroom strategy for helping students to develop effective thesis statements.

Dr. Oliver Evans, President of Kendall College of Art and Design, and representatives of other educational institutions took part in the Not Your Average Speaker Series, “Higher Ed, Strong Economy,” on Tuesday, April 6, at the Wealthy Theatre in Grand Rapids. Attendees heard from the people who help run these institutions about the schools in downtown neighborhoods they are programs that they plan for future investments.

Professor Deborah Rockman served as a juror for “Drawing Discoveries,” an annual national juried exhibition of contemporary drawing, held at the University of North Carolina, Asheville, NC. Rockman attended the exhibition opening and awards ceremony and gave a public lecture on her work.

Rockman also exhibited in “Mirror, Mirror: A Contemporary Interpretation of Fairy Tales,” an annual juried exhibition of contemporary art in West Michigan, at Kendall College of Art and Design, Grand Rapids, on April 11, 2010. She received a fellowship at Golden Apple Artist Residency in Mears for as long as July 2010. Golden Apple Artist Residency is owned and operated by Shelley Revenson Slavens (a BFA with graduate work of Kendall) and Greg Stevens.

Gray Wind Schindler, temporary full-time professor assistant professor, Drawing, had a drawing exhibited in “Women and Water Rights: Rains of Repression” at the Katherine E. North Gallery, Rogers Center for Art on the West Bank, of the University of Minnesota, Minneapolis campus, Feb. 23–March 13, 2010. The university history professor has been raising awareness, provoked action and posed solutions for the need to understand water as a universal human right.

Assistant Professor of Writing Adam Schubara has written freshwater diaries, a collection of short stories set in and around the Great Lakes of Michigan, describing boys and men in struggles with both nature and themselves. Published by Darkwater and distributed by University of Michigan Press, Freshwater Boys has received glowing reviews from such publications as Publishers Weekly and USA Today, which offers “The freshwater diaries represent modern literature. His stories have appeared in numerous magazines, including Climax: The North Wind Review, The Quarterly Journal of Oakland University Review and The Florida Review.

Associate Professor Phil Bela, Metals/Jewelry program chair, hosted a panel discussion at the fAces of jewelry design at the Grand Rapids Art Museum on Monday, March 22. The panel included an eclectic mix of artisans, artists and others, including Anne Hiemenz, a Kendall alumna now designing costume jewelry in New York City, and Art History Professor Suzanne Berdie. The program, sponsored by “The Space Between Us” by Deborah Rockman.

Max Shangle, Professor and Chair of the Furniture Design program at Kendall, was recently quoted in an article in the Milwaukee Business Journal saying that scale furniture has increased over the last decade, to suit both the size of homes and the homeowner who is not as mobile. Professor Shangle talks that furniture advertised for two can really mean for one. He mentions a “taco” mother-daughter chair that he knows also gets sold to overweight people as a chair intended for one. “There’s a growing weight problem created by our furniture over time,” Shangle says. “Seat heights have been on human growth rates, and chairs have gotten cushioned and been made to support more weight.”

For example, one chair design from 1953 had a seat that spanned 24 inches. Today, a similar chair at IKEA is 30 centimeters wide and advertised to seat up to 350 pounds.

Art Education program Chair Cindy Todd recently completed her Ph.D. She is also the newly elected president of the Michigan Art Education Association. She has presented multiple sessions at both the Michigan and National Art Education Association conferences for the past few years, and she has provided professional development for teachers at many public schools and intermediate school districts in Michigan.

Instructor and animation advisor Brad Orehovec teaches animation and digital media at Kendall. The Kendall Digital Media program is just beginning to tune BossaNova Animals Ape, with Yeboye leading the charge in his first semester at Kendall. The university history professor has been raising awareness, provoked action and posed solutions for the need to understand water as a universal human right.

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"Yeboye is currently working on a master's in Drawing, and his work has been shown in festivals around the world, most recently at the 2001 KAFI festival in Kalamazoo, MI. Yeboye took second place in television commercial work at the 2001 KAFI festival, and he is a short that was worked briefly on with an animation company from South Africa. "The world of animation," Yeboye says, "is a short day's work for the medium and in kind being inspired by our energy."

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Elizabeth Zimmerman received the Judges’ Best of Show Interactive Award for her piece, “The Great Pacific Garbage Patch,” “Viral PSA Video, and Sarah Vanderson received the Judges’ Choice Award for her packaging for Yummy Cereal.

Gold ADDYS were presented to Elizabeth Zimmerman, Michael Kleinpaste, Shannon Averill and Sarah Vanderson. Silver ADDYS were awarded to Christopher McCarron, Cody Eckert, Coryne Hilsmann, Eleanor Steiger, Ennin Nwiodomski, Jennifer High, Katie Brandt, Kelli Van Swede (Ireland), Anna Ross, Mary Bradshaw, Michelle Kozak, Scott Schermier, Shannon Averill (hew) and Shawna Vandelder.

The AAF Student ADDY Awards Competition is a national awards program designed especially for college students. Work entered at the local level can move up to the regional and national judging levels.

Applicants must be enrolled full- or part-time in an accredited U.S. educational institution. Students are eligible to enter:

Students may submit work developed specifically for the Student ADDY competition or from previous projects or student contests; work must be created while the entrant is a student not employed in the advertising industry.

In addition, the new Kendall view book, created by Grey Matter Group, won a Professional Silver ADDY, and the Kendall 2009 Beaux Arts Ball poster and campaign, created by Director of Graphic Design Elana Tilsiers and her team, in cooperation with alumna Brie Myokai and the Alumni Association, won Silver and Gold ADDYS, respectively.

BEST OF SHOW Interactive Gold ADDY
• The Great Pacific Garbage Patch" Viral PSA Video
Elizabeth Zimmerman, Senior, Digital Media Instructor: Bill Fischer

JUDGES’ CHOICE Packaging Gold ADDY
“SmartBowl Cinematic Package” by Sarah Vanderson, Senior, Graphic Design Instructor: Tari Koziatek

Gold ADDY
“Ling’s Horarisface: Face II” Consumer or Trade Advertising
Shannon Averill, Senior, Graphic Design Instructor: Jean Sechrist

Gold ADDY
“Digital Tool is Different” Collateral Material
Michael Kleinpaste, Senior, Graphic Design Instructor: Suzanne Jonkman

Silver ADDY
“Aida Florencia” Sales Promotion
Kelle Van Sweden, Senior, Graphic Design Instructor: Ron Riksen (continued on next page)
STUDENT NOTES

MFA student Susan Mulier had work included in the National Wet Paint Exhibition, Jan. 19–Feb. 20 at the Zhou B. Art Center in Chicago, Ill. Mulier’s piece, “Semicolon Right Parenthesis,” was selected from among 255 entries. The National Wet Paint Exhibition is an annual juried show for emerging artists across the United States. The exhibition consists of 50 paintings by artists selected from a national call. All the works in the exhibition are available online at www.soi20.com.

The Fine Art Professional Practices class, under the direction of Associate Professor Patricia Constantino, exhibited a number of installations at the old Grand Rapids Public Museum on Jefferson Street. The show, “Michigan: Land of Riches,” ran April 1–May 31, 2010. The show was part of the Art.Downtown event on April 15, and the Fine Art Professional Practices Class also exhibited at the building on the corner of Ionia and Weston during Art Downtown. Five Fine Art MFA students exhibited during Art Downtown at the Grandville Studio Space, on the corner of Grandville Avenue and Wealthy Street. Painting, drawing, printmaking and photography were on display.

Four Kendall MFA illustration majors were accepted into the Society of Illustrators 2010 Student Scholarship Show. Wearing Junior in memory of Harry Rosenthal was Lisa Ambrose for her work, “The Travel of the Little Boats.” Student Quoc Quach had work accepted into the competition won Travis Gillian for “Cartoon History—The New World,” Matt Hansen for “The Victorian,” and Rebecca Green for two works, “Old Lady’s Little Red Shoes” and “Late Night in Landseag.” The Society of Illustrators receives more than 5,000 entries for this show each year, and the jury selects about 100.

Senior Interior Design major Coryne Hillmann was included in the National Wet Paint Exhibition, Chicago, IL. Mulier’s piece, “Semicolon Right Parenthesis,” was selected from among 255 entries. The National Wet Paint Exhibition is an annual juried show for emerging artists across the United States. The exhibition consists of 50 paintings by artists selected from a national call. All the works in the exhibition are available online at www.soi20.com.

In order to create organized communication among students in Painting, Drawing, Printmaking, Photography and Art Education graduate programs, students have created a Graduate Student Club. The club has already organized a group trip to the College Arts Association, a professional organization for art educators, at the University of Illinois at Chicago, and has organized their understanding through connected practice and intellectual engagement.

All winning work advanced to the regional competition, where students and professionals competed against their peers from Michigan, Indiana and Illinois.

DISTRICT WINNERS:
District Student Gold ADDY
“Rocket Dog: Born to Be” Consumer or Trade Publication
Shannon Avellini, Senior, Graphic Design
Instructor: Joan Sechrist

Silver ADDY
“Sharpie” Consumer or Trade Publication
Katie Brandt, Junior, Graphic Design
Instructor: Joan Sechrist

Silver ADDY
“Zero Plastic” Collateral Material
Corrine Hillmann, Senior, Graphic Design
Instructor: Jill Overmyer

Silver ADDY
“Zip” Editorial Design
Katie Van Sweden, Senior, Graphic Design
Instructor: Jason Alger

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“Rocket Dogs: Born to Be” Consumer or Trade Publication
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Katie Brandt, Junior, Graphic Design
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Silver ADDY
“Walkar Art Center 2008 Annual Report” Collateral Material
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Instructor: Suzanne Jonkman

Silver ADDY
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District Student Gold ADDY
“Purell H1NO” Print Ad
Cody Eckert, Senior, Graphic Design

District Student Silver ADDY
Smart Car “Drive Smart”
Mandy Ross, Senior, Graphic Design

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“Digital Text Is Different” Collateral Material
Michael Kamepase, Senior, Graphic Design

District Student Silver ADDY
“Yummm Cereal Package”
Sarah Vanderson, Senior, Graphic Design

At the district level, the Kendall view book won a District Professional Gold ADDY, and the Kendall 2009 Beaux Arts Ball campaign won a District Professional Silver ADDY.

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JOSEPH SADONY IV RECEIVES ESTEEMED CELIA MOH SCHOLARSHIP

Joseph Sadony IV (senior, Furniture Design) has been selected to receive a Celia Moh Scholarship for the upcoming academic year. This extensive scholarship will pay for full tuition, room, board, books, and fees for its recipients.

Sadony, along with other six students attending universities with home furnishings programs around the country, was notified of his selection last month.

The Celia Moh Scholarship was established in October 2001 by furniture industry entrepreneur Laurence Moh to honor his wife, Celia. The scholarship program was established to provide full-tuition scholarships for the most exemplary college students whose academic endeavors would lead to careers in the home furnishings industry.

Scholarship applicants are hand-selected by their respective universities and then must complete a rigorous process requiring candidates to complete an extensive questionnaire, write a personal essay, obtain instructors’ recommendations and provide a college transcript illustrating exceptional academic achievement. A scholarship committee consisting of notable home furnishings industry executives selected Sadony and the other six students.

The seven scholarship recipients join three returning students selected as Celia Moh scholars last year. Nearly 60 full scholarships have been awarded in the program’s nine-year existence.

KENDALL SENIOR RECEIVES WINDGATE FELLOWSHIP

The Center for Craft, Creativity and Design is pleased to announce the 10 2010 Windgate Fellows, selected from 92 applications representing 50 universities from throughout the United States.

Kendall College of Art and Design senior Dustin Farnsworth (BFA, Woodworking/Functional Art, May 2010) has received one of the $15,000 Windgate Fellowship awards, one of the most prestigious awards available to people pursuing work in the general area of American crafts and the decorative arts.

The award allows Dustin to engage in significant studio work, which he will pursue in Asheville, NC. Farnsworth says, “With the fellowship, I plan to move to Asheville, NC, and over the course of a year’s work for three or more makers whose work varies in style and material, each for a three-month period. Working for established makers at varying levels of sustainability, I hope to refine my craft while developing the mastery of wood and steel necessary to become a self-sustained craftsman.”

In the fall of 2009, universities with a strong craft program each were invited to nominate two graduating students for this prestigious fellowship. The students then completed an online application, with images of their work and an outline of an 18-month proposal that would propel their career forward after they complete their undergraduate degree. A panel reviewed the applications and met in late March to review finalists and select the 10 fellows. This year, the foundation invited 60 institutions to submit two applications each. Of the 120 applicants, the Windgate Foundation selected just 10 winners from across the nation. Two other Kendall students have received this award in the past, which attests to the academic and creative excellence that Kendall fosters.

The 2010 selection panel included: Jan Katz, curator, Center for Southern Craft and Design, The Ogden Museum of Southern Art, New Orleans; Harriet Green, visual arts director, South Carolina Arts Commission; Miguel Gómez-Infante, executive director, North Bennet Street School, Boston; and Stoney Larm, wood/metalsculptor and Windgate Foundation representative, Saluda, NC. Panel members scored each application online and then met March 26 to select the ten 2010 winners from among the finalists. This is the fourth year of the Windgate Fellowship awards, a program supported by the Windgate Charitable Trust and administered by the Center for Craft, Creativity and Design.

INDUSTRIAL DESIGN/HUSH PUPPIES COLLABORATION

Industrial Design major Amanda Rawlings had never heard of Hush Puppies shoes before she was assigned to design a pair. But Rawlings may be the company’s next hot designer, as the 19-year-old casual shoe brand expands beyond its team of shoe designers to generate some fresh looks.

“I’m more into aesthetics,” says Rawlings, who has tried to infuse her design with an edginess her friends would appreciate.

Hush Puppies and its parent company, Wolverine World Wide Inc., collaborated with Tom Edwards’ Industrial Design class on creating new shoe designs for the iconic brand.

Along with a new design for the outside for Hush Puppies’ new Body Shoe line, students had to work up specifications and materials for their prototypes.

Hush Puppies sent designs from Rawlings and her so Kendall classmates to China to be made into prototypes to be presented in May to top executives at Wolverine World Wide. The Rockford-based parent company owns or is the licensee for so brands, including outdoor shoes Merrell, Patagonia and Chaco.

The opportunity is the result of a collaboration between Edwards, longtime professor and chairman of the Industrial Design program, and Alan Lugo, a relatively new designer at Hush Puppies. “One of our objectives in the program is to make the learning experience as realistic as possible,” Edwards said.

This year, Wolverine is hiring a half dozen design internships – more than the shoe company has in years, Lugo said. Designers interviewed several students at Kendall, including Edwards’ students.

UNDERGRADS PRESENT PAPERS AT AMERICAN POPULAR CULTURE ASSOCIATION

Steven R. Chan, a graduating senior in Illustration; Tara Stewart, a graduating senior in Art History; and Kat Vander Weele, a junior in Illustration, presented papers at the national conference of the American Popular Culture Association in St. Louis in April 2010.

The APC is an association of educators, students, and other culture workers who gather in regional, national and international venues for presentation of formal papers and sharing of ideas and observations on all aspects of American society, from art, architecture and design to literature, politics, film and the entertainment industry. Papers are judged by area chairpersons for acceptance or rejection, and very few undergraduate papers are accepted.

The students, from Professor Robert Sheardy’s History of Illustration class, offered their papers in a session called “Picturing Stories,” which was chaired by Professor Sheardy, who also presented a paper.

Chan compared the two most famous illustrators of the Tarzan comics, Hal Foster and Frank Frazetta. His paper also analyzed the collaboration between author Edgar Rice Burroughs and Foster, which resulted in one of the most popular of all Sunday comic strips.

Stewart’s paper focused on the somewhat irrelevant spoof called Lady Cottington’s Pressed Fairy Book, a fairy tale for adults with illustrations by Brian Froud.

Vander Weele wrote on an equally off-the-wall story called “Stick Figures,” from Lady Cottington’s Pressed Fairy Book, a fairy tale for adults with illustrations by Brian Froud. Vander Weele also analyzed the collaboration between author Edgar Rice Burroughs and Foster, which resulted in one of the most popular of all Sunday comic strips.
The awards for Distinguished Alumni, Recent Graduate Achievement and Community Service are presented annually to individuals who have contributed significantly to their field and/or the community after graduation. Each winner has been nominated by fellow Kendall graduates and is selected by a panel of three to five artists and designers, who review each nominee’s supplied portfolio, letters, newspaper articles and other documented career accolades.

Joey Ruiter established the Ruiter + Studio, a design firm that provides everything from concept to prototyping and manufacturing. Ruiter’s work has been featured in U.S. media, ranging from Popular Science to “Geek Week” on the Discovery Channel and “The Doctors” TV show. In 2005, Ruiter won the OFS “Hostet 2” competition. In 2006, he won a Best of NeoCon Gold Award for Nucraft; and in 2007 he won Best of NeoCon Gold and Silver, respectively, for educational solutions and a height-adjustable work surface for iZzy. The same items earned Silver awards from the 2010 OfficeWorks Awards competition at the Dubai World Trade Center. Ruiter also won the International Design Awards Land & Sea Award in 2007 for his “Front Runner” concept boat, which would be at home in a luau tent for Kik’s furniture and seating, Mim’s marker boards, and Skookie’s freestanding desk and storage products.

Kendall College of Art and Design 2010 Distinguished Alumnus Award Winner

Kenneth Reinhard

The 2010 Distinguished Alumni Award sculpture

THE 2010 DISTINGUISHED ALUMNI AWARDS

Kendall and born in a small Midwestern town, Kenneth Reinhard had an interest in furniture design that began early; near his home was Dunbar, a renowned furniture manufacturing company. His enthusiasm for design intensified when, as a high-school student, he apprenticed with the company’s famous designers, Edward Wormley and Roger Sprunger.

Reinhard received his certificate in Furniture Design from Kendall in 1961 (when the College was called Kendall School of Design) and earned a BFA with honors from Michigan State University in 1965. First employed as resident designer at Harvey Probber Inc. in Fall River, MA, he went on to serve as director of design at Hardwood House (Rochester, NY), Yaman & Erbe (Rochester, NY) and Cole Furniture Co. (York, PA). In each consecutive job after graduation, he explored unique segments of the contract furniture market, building a rich understanding of the industry.

In the early 1970s, he gathered all his experience and much of his nerve and established Ken Reinhard Associates. Since then, Reinhard’s work has been widely recognized. His designs have won “Best of NeoCon” awards in 2003, 2004 and 2005, along with Interior Design magazine’s “Best of Year” award in 2007. Reinhard’s award-winning designs are distinguished by their simplicity, timeless elegance and crisp, contemporary lines. Manufactured by many of the most well-known producers of contract furniture in the United States, Canada and Italy, they are marketed worldwide.

Inspiration for this work comes from nature, from ancient architecture, travel, even looking out a window,” says Reinhard. It is not inconceivable that the view from his studio takes in the beauty of Maryland’s Chesapeake Bay. A two-acre island property at the water’s edge is home, studio and prototype workshop for this avid sailor and his wife.

But the real impetus for design comes from the sensory input of Reinhard’s hands. “Every stage of design is done by hand,” he says. “From initial sketches to refined scale models to final prototypes, I like to feel, directly, how the materials are responding.”

Today, Reinhard combines knowledge of leading-edge manufacturing technology with a timeless sense of craftsmanship. The results speak for themselves: “ultimately, the materials tell me what they want to be done with,” he says with characteristic modesty. “A successful design allows the materials to reveal their best faces in service to the human form.”

Kenny Cadwallader

Sculpture of a monkey

COMMUNITY SERVICE AWARD WINNER

KIM DABB

Art History, 2002

Kim Dabb is the executive director of Michigan Youth Arts Association, a statewide arts education organization that serves as a collaborative discipline of arts education organizations. Sixteen Michigan arts education nonprofit organizations are considered “participating organizations” in Michigan Youth Arts. Headquartered in Birmingham, MI, MYAA offers programming that consists of the Michigan Youth Arts Festival, statewide arts education awards, advocacy, leadership roundtables, and funding programs for youth, schools and arts education professionals throughout Michigan. The participating organizations collaborate to plan and produce the festival. Ten of the 16 also manage the adjudication processes by which students are selected for participation in the festival.

As a leader in the field, Dabb continues to give the organization a fresh perspective on maintaining successful arts education programs and has been a key player in the development of MYAA’s strategic planning process, taken on an identity redesign, created a board manual that unifies the board policies and information, reviewed and updated management practices, transitioned the name to be more inclusive for expanded programming, and executed programming for 16 statewide organizations and more than one million students.

Under her leadership, the programming of MYAA was expanded past the highly successful Michigan Youth Arts Festival to include statewide arts education awards with grants to educators, leadership roundtables and arts education advocacy programming throughout Michigan. Currently Dabb is spearheading a multidisciplinary arts education policy agenda for the state and is a 2008 Joyce Fellow recipient through Americans for the Arts.

Following the completion of her Art History degree from Kendall, she received her Master of Public Administration in Nonprofit Management from the University of Michigan in 2005. Prior to becoming the executive director of MYAA, she served as director of service programs for ArtServe Michigan.

RECENT GRADUATE ACHIEVEMENT AWARD WINNER

JOEY RUITER

Industrial Design, 2000

From office furniture makers and power boaters to urban fashionistas, Joey Ruiter has been helping businesses reconfigure their products for today’s design-savvy public, presenting a fresh look at what’s next. At 33, already a major influence on today’s new direction in human-centric workplace and educational products, he has earned in-class recognition for his work in several regions of the world. His signature is design that meets everyday needs in surprising ways, pushing the limits of manufacturing and confronting established expectations.

Ruiter’s portfolio of work ranges from marine craft and office furniture to birdhouses, dental tools and religious book publishing.

Ruiter spent his childhood in Grand Haven, MI, taking things apart and rebuilding them. At 5, he challenged his kindergarten teacher on the rules of drawing in perspective. At 14, he rebuilt his first Porsche. In high-school, he persuaded administrators to replace the basic courses in his curriculum so that he could spend more time in Design. At Kendall, Ruiter studied Industrial Design; he went on to chair the industrial design chair at Steelcase, and a year later he earned honorable mention in the Koizume International Lighting Competition. He completed his BFA from Kendall in 2000, and in the same year, became a senior industrial designer at Steelcase, part of a team responsible for research, concepts and product launch for Kik’s furniture and seating, Mim’s marker boards, and Skookie’s freestanding desk and storage products.

In 2005, Ruiter established Ruiter + Studio, a design firm that provides everything from concept to prototyping and manufacturing. Ruiter’s work has been featured in U.S. media, ranging from Popular Science to “Geek Week” on the Discovery Channel and “The Doctors” TV show. In 2006, Ruiter won the OFS “Hostet 2” competition. In 2008, he won a Best of NeoCon Gold Award for Nucraft; and in 2009 he won Best of NeoCon Gold and Silver, respectively, for educational solutions and a height-adjustable work surface for iZzy. The same items earned Silver awards from the 2010 OfficeWorks Awards competition at the Dubai World Trade Center.

Ruiter also won the International Design Awards Land & Sea Award in 2007 for his “Front Runner” concept boat, which would be at home in a luau tent for Kik’s furniture and seating, Mim’s marker boards, and Skookie’s freestanding desk and storage products.

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Ruiter also won the International Design Awards Land & Sea Award in 2007 for his “Front Runner” concept boat, which would be at home in a luau tent for Kik’s furniture and seating, Mim’s marker boards, and Skookie’s freestanding desk and storage products.

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COMMENCEMENT 2010

On May 8, 2010, Kendall College of Art and Design of Ferris State University granted degrees to 223 students and an honorary doctorate to Joseph Carroll at Fountain Street Church in downtown Grand Rapids. Valedictorian of the class of 2010 was Holly Arens, Art Education. Please see story, page 10.

GALLERY NEWS

Michigan League of Handweavers 16th Biennial Fiber Show
August 20–September 14
Artists’ Reception and Award Presentation: Sat., Sept. 11, 2:00–4:00 p.m.

ArtPrize
September 22–October 10
In addition to having ArtPrize exhibitions in our galleries, Kendall will be curating work for the Women’s City Club, one of many exhibition centers.

Kendall will also be the host site of the second annual ArtPrize lecture series. During ArtPrize, Kendall will also host a reception and slide war for all Kendall-affiliated artists participating in ArtPrize. Check our website, www.kcad.edu, soon for more details on how to participate.